



Our Mission:
The Workforce Development Board of Contra Costa County exists to promote a workforce development system that meets the needs of businesses, job seekers, and workers in order to ensure a strong, vibrant economy in Contra Costa County.

Full Board/Executive Committee

AGENDA

August 14, 2024

3:00 p.m. – 5:00 p.m.

4071 Port Chicago Highway, Conference Room A

Concord, CA 94520

Join Zoom Meeting

<https://us06web.zoom.us/j/89126189502?pwd=RbbgRhENjION7sxuTIGaC5YdBF68LC.1>

Meeting ID: 891 2618 9502 Passcode: 596242

- 3:00 PM WELCOME AND CALL TO ORDER**
REMINDER OF POTENTIAL CONFLICT OF INTEREST
PUBLIC COMMENT
- 3:35 PM CHAIRS REPORT**
COMMITTEE CHAIR REPORTS
- 3:40 PM CONSENT AGENDA**
C1 Approve May 7, 2024 Full Board/Executive Committee Minutes
C2 Approve for Board Resignation (Tracy Young, Labor Seat #5)
- 3:45 PM PRESENTATION ITEM**
P1 Workforce Investment Opportunity Act (WIOA) Adult & Dislocated Worker Career Services by Rubicon Programs, Inc.
- 4:10 PM ACTION ITEMS**
A1 Approve Board Seat Member Applications
A2 Approve the Slate of Officers Nominations
A3 Approve Budget Revision & Accept Funding
A4 Approve Selection of Provider – Online Training Platform
- 4:35 PM DISCUSSION ITEM**
D1 WIOA Performance Report FY 2023-2024
- 4:50 PM INFORMATIONAL/UPDATE ITEM(S)**
I1 Early Childhood Care and Education Initiatives
I2 EMT 4 Equity Close-Out Report
I3 CCWORKS Mid-Year Report
I4 Marine Trades Skills Trainings (MTST) Program Update
- 5:00 PM ADJOURN**

UPCOMING COMMITTEE MEETINGS:

- Youth Committee Meeting: Monday, August 26, 2024*
- Executive Committee Meeting: Wednesday, August 14, 2024*
- BED Committee Meeting: Wednesday, September 25, 2024*
- Full Board: Tuesday, November 5, 2024*

Any appropriate public records related to an open session item on a regular meeting agenda and distributed by the Workforce Development Board and any of its committees to a majority of members of the Workforce Development and/or its committees, less than 72 hours prior to that meeting are available and for public inspection at 4071 Port Chicago Highway, Suite 250 Concord, CA during normal business hours.

The Workforce Development Board will provide reasonable accommodations for individuals with disabilities planning to attend Board meetings. Arrangements can be made by contacting the Workforce Development Board at 925.671.4560



FULL BOARD/EXECUTIVE COMMITTEE MINUTES

Tuesday, May 7, 2024

The Executive Committee met on Tuesday, May 7, 2024 at 4071 Port Chicago Highway, Conference Room A and via a ZOOM meeting. Chair Yolanda Vega called the meeting to order at 3:07 pm and reminded everyone of potential conflict of interest.

ATTENDANCE

MEMBERS PRESENT: Nichol Carranza, Leslay Choy, Terry Curley, Steve France, Tom Hansen, Devonn Powers, Kwame Reed, Richard Johnson, Michael McGill, Alison McKee, Kelly Schelin, Yolanda Vega

MEMBERS ABSENT: Joshua Anijar, Jerry Aranas, Sarah Chodakewitz (EX), Sean Laurant (EX), Douglas Lezameta (EX), Monica Magee, Steve Older, Timothy Jeffries, Traci Young

OTHERS PRESENT:) Vi Ngo (Rubicon), Kevin Kenny (Cal State East Bay), Celina Shands (Full Capacity Marketing), Suzanne Murphy (Martinez Adult School), Christine Markle (IRC), Anna Ramos (MDUSD)

WDB STAFF PRESENT: Maureen Nelson, Noramah Burch, Verneda Clapp, Rochelle Soriano, Patricia Conley, Serena Moore, Jon Rodriguez, Ken Austin, Yelena Miakinina, Charles Brown, Iyadunni Adeyemi, Brandi Cleveland

PUBLIC COMMENT

None

CHAIR’S REPORT

None

COMMITTEE CHAIR REPORTS

- **Business Economic & Development Committee** meeting on March 6, 2024 was cancelled due to no quorum. The next meeting is scheduled on June 5, 2024.
- **Youth Committee** met on April 22, 2024.
 - Presentation on First Place for Youth Pre-Apprenticeships
 - Update on Measure X Youth Centers Community Engagement
 - Action Items – Approve the following:
 - Approve Ad Hoc Committee for Measure X Youth Centers
 - Release of Request for Proposal (RFP) for WIOA Youth Services
 - Recruitment of Youth for WDB Youth Committee

CONSENT AGENDA

C1 Approve February 6, 2024 Executive Committee Meeting Minutes
Motion/Second Tom Hansen/Terry Curley
Motion Approved

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

C2 Approve Board Resignation

1. Laura Trevino-Fernandez, Hargrove Engineer & Contractors

Business Seat # 10

Motion/Second **Tom Hansen/Terry Curley**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

PRESENTATION ITEM

P1 Del Valle Education Center & Martinez Adult Education Center

BIOGRAPHY OF SPEAKER

Steven France, Director

Del Valle Education Center

Steven France brings 24 years of public school education at the high school and adult education levels. He began his career as a high school English and Leadership teacher in the Mt. Diablo Unified School District prior to his 2005 appointment as Vice Principal within the same district. In 2007, Steven became Associate Principal in the Acalanes Union High School District and in 2012, was promoted to Coordinator of Acalanes Center for Independent Study and Student Services. Since 2015, Steven France has served as Director of the Del Valle Education Center, overseeing adult education, School Attendance Review Board (SARB), Home and Hospital Instruction, and various credit recovery options.

Suzanne Murphy, Director

Martinez Adult Education

Suzanne Murphy has been working in education for the last 18 years. She has been working in Adult Education as her primary career and taught part time with Napa Valley College in the Business and Computer Studies Department. Suzanne has served as the Director of Adult Education for Martinez Unified School District for the last seven years and co-chairs the Steering Committee, for the Contra Costa County Adult Education Consortium.

Summary Presentation:

Contra Costa County Adult Education Career Pathways

Contra Costa Adult Education Consortium

- Contra Costa Community College District (Contra Costa College, Diablo Valley College, Los Medanos College)
- Contra Costa County Office of Education
- Adult Education/School (Acalanes, Antioch, Liberty, Martinez, Mt. Diablo, Pittsburg, West Contra Costa)

Healthcare Career Pathways

Contra Costa County Adult Education Consortium (CCCAEC) offers a variety of healthcare career pathways to support adults with acquiring the knowledge and training for specific healthcare field for potential employment.

Pathways offered include, but are not limited to:

- Certified Nursing Assistant (CNA);
- Dental Assistant;
- Emergency Medical Technician;
- Home Health Care Aide;
- Medical Assistant;
- Medical Billing and Coding;
- Optical Assistant/Dispensing Optician;
- Pharmacy Technician;
- Phlebotomy; and Surgical Technology.

Healthcare Career Pathways

In addition to the pathways, CCCAEC offers English Language Learner (ELL) classes:

- to improve English language acquisition
- Computer literacy
- First Aid/CPR/AED/EpiPen/Inhaler for Adult, Child, and Infant Certification, and,
- Pre-apprenticeship, Bootcamps, and IET, Integrated Education and Training
- Support for ESL students at all Adult School Sites, with communication, English proficiency, and confidence in using English
- Career aligned software available through mobile apps designed for second language learners (Engen)

ELL Supports at Adult School

- Careers in Healthcare, job and career fair
 - 400 attendees, 20 programs and employers, focus on bilingual and multilingual candidates, increase diversity in healthcare fields
- Work-Based learning Opportunities
- Integrated Education and Training (IET)
- Pre-apprenticeship
- Bootcamps
- Other models

Importance to Workforce

- Untapped talent
- Diversity
- Programs serving ELL students, could benefit all
- State funded, and outcome driven
- Supported by local employers

Key Takeaway

- Essential and Employability Skills
- Strong Partnership = Employability
- Serves ALL in Contra Costa County

ACTION ITEMS

A1 Establish an Ad-Hoc Nominating Committee for Board Chair & Vice Chairs

That the Full Board/Executive Committee to establish a nominating committee to review and suggest candidates for a preliminary Slate of Officers for the 2024-2025 fiscal year.

Volunteers: Devonn Powers
Kelli Schelin
Steve France

Motion/Second **Michael McGill/Tom Hansen**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

A2 Approve Release of Request for Proposal (RFP) for WIOA Youth Services

That the Executive Committee approve the Youth Committee’s recommendation to approve the release of an RFP for WIOA Youth Services with a release date in the Fall.

Motion /Second **Tom Hansen/Terry Curley**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

A3 Approve Release of Request for Proposal (RFP) for Pre-Apprenticeship Training Services

That the Executive Committee approve the development and release of an RFP for program year (PY) 2025-2026 of Workforce Innovation Opportunity Act (WIOA) and other discretionary funds for the purpose of providing Pre-Apprenticeship training services in the Workforce Development Board identified sectors.

Motion /Second **Terry Curley/Tom Hansen**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

A4 Approve Release of Request for Proposal (RFP) for Marketing Services and Public Relations

That the Executive Committee approve the Youth Committee’s recommendation to approve the release of an RFP for WIOA Youth Services with a release date in the Fall.

Motion /Second **Terry Curley/Tom Hansen**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

A5 Approve PY 2024-2025 Proposed Budget

That the Executive Committee approve the PY 2024-25 Proposed Budget.

Motion /Second **Terry Curley /Kwame Reed**
Motion **Approved**

AYES: Yolanda Vega, Michael McGill, Terry Curley, Kwame Reed, Tom Hansen

NAYS: None

ABSENT: Joshua Anijar, Stephanie Rivera

ABSTAIN: None

INFORMATIONAL/UPDATE ITEMS

Disseminated information to the board and public.

I1 Family Human Services Committee Presentation

I2 WIOA Performance Report

THE MEETING ADJOURNED AT 4:50 PM

Respectfully Submitted,
Rochelle Martin-Soriano, Board Secretary

/rms



Date: August 14, 2024

TO: Full Board/Executive Committee

FROM: 
Rochelle Martin-Soriano
WDB Staff

RE: **BOARD RESIGNATION – LABOR SEAT #5**

On May 5, 2024, WDB Board Secretary received resignation from Board member Traci Young, Community Services Director, Labor Liason to UWBA at Central Labor Council Contra Costa County via email. As a result, effectively immediately Labor Seat # 5 is vacant.

/rms



DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Verneda Clapp, Adult & Dislocated Worker Program Manager
RE: **Workforce Investment Opportunity Act (WIOA) Adult & Dislocated Worker Services**

BIOGRAPHY OF SPEAKER



**Dr. Carole Dorham-Kelly, Chief Executive Officer
Rubicon**

Dr. Carole Dorham-Kelly joined Rubicon Programs in 2016 to build wellness services into Rubicon’s economic mobility programs in Contra Costa County. DC was promoted to Chief Program Officer in January 2018 and became CEO in November 2020. Prior to joining Rubicon, Dr. Dorham-Kelly served over 10 years providing therapy, mentoring and directing programs in community based programs. Immediately prior to joining Rubicon, she directed wellness, leadership, and workforce programs for transitional age youth.

DC double majored in Psychology and Criminology at Fresno State University, and earned her M.A. in Counseling, Family & Human Services and her doctorate in Counseling Psychology from University of Oregon. As a Black, female psychologist raised in Richmond, she is particularly committed to the mission of reducing stigma around mental health and increasing access to and utilization of medical and mental health services in communities of color and those chronically enduring trauma and loss.

For any questions, please contact Verneda Clapp, Adult & Dislocated Worker Program Manager at 925-671-4533 or email at vclapp@ehsd.cccounty.us

DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Tamia Brown, Executive Director
RE: **Recommend Appointment to the Workforce Development Board**

RECOMMENDATION

That the Full Board/Executive Committee recommend for appointment and re-appointment to the Workforce Development Board of Contra Costa County:

- Michael McGill** re-appointment to fill Business Seat #1
- Devonn Powers** re-appointment to fill Business Seat #3
- Brandon Leidgen** to fill Business Seat #8
- Natasha Paddock** to fill Business Seat #10
- Brandon Matson** to fill Business Seat #11
- Kelly Schelin** re-appointment to fill Education & Training Seat #2 (Higher Education)
- Richard Johnson** re-appointment to fill Education & Training Seat #4 (Wagner-Peyser)
- Leslay Choy** re-appointment to fill Economic/Community Development Seat #3
- Greg Brooks** to fill Flex Seat #1

A. BACKGROUND AND DISCUSSION

Local board structure and size:

The Workforce Innovation and Opportunity Act (WIOA) of 2014 requires a business and industry majority and ensuring representation from labor and employment and training organizations.

The WDB approved a Board of twenty-five (25) members. This option meets the WIOA requirements for the composition of the local board in the following enumerated categories:

- 1) Category – Representatives of Business (WIOA Section 107(b)(2)(A))
 - (52%) representatives
- 2) Category – Representatives of Workforce (WIOA Section 107(b)(2)(A))
 - (20%) representatives
- 3) Category – Representatives of Education and Training (WIOA Section 107(b)(2)(C))
 - One (1) Adult Education/Literacy Representative (WIOA title II)
 - One (1) Higher Education Representative
 - One (1) Economic and Community Development Representative
 - One (1) Wagner-Peyser Representative
 - One (1) Vocational Rehabilitation Representative

B. CURRENT SITUATION

With, three Business seats, one Labor seat and one Education and Training Vocational Rehabilitation seats vacant, the Workforce Development Board of Contra Costa County staff and board members will continue to strategically recruit key leaders to fill the positions.

C. SCHEDULE

Action on this item will result in applicant's approval and final appointment by the Board of Supervisors'.

D. ATTACHMENTS

- A1a [WDBCCC BYLAWS](#)
- A1b [Michael McGill](#) application form
- A1c [Devonn Powers](#) application form
- A1d [Brandon Leidgen](#) application form
- A1e [Natasha Paddock](#) application form
- A1f [Brandon Matson](#) application form
- A1g [Kelly Schelin](#) application form
- A1h [Richard Johnson](#) application form
- A1i [Leslay Choy](#) application form
- A1j [Greg Brooks](#) application form
- A1k [WDBCCC Board Members Roster 07.2024.pdf](#)

For any questions, please contact Tamia Brown, Executive Director at 925-671-4514 or email at tbrown1@ehsd.cccounty.us

DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Ad-Hoc Nominating Committee
RE: **Approval of Slate of Officers for 2024-2025**

AD-HOC NOMINATING COMMITTEE RECOMMENDATIONS

1. That the Workforce Development Board approve nominations for Chair and Vice-Chair.

Nominations for the Chairs:

- **Chairs**

1. Terry Curley, United Business Bank (Business Seat # 4)

Nominations for the Vice-Chairs:

- **Vice-Chairs**

1. Thomas Hansen, IBEW Local 302 (Labor Seat #1)
2. Nichol Carranza, Marathon Petroleum Corporation (Business Seat #7)

A. BACKGROUND AND CURRENT SITUATION

An Ad-Hoc Nominating Committee was approved and established at the May 7th Executive Committee for the Slate of Officers for Fiscal Year 2024-2025.

The Full Board and Executive Committee reviewed eligible candidates from among presently seated business members, contacted suggested candidates regarding their willingness to serve, and formalized the slate to be presented.

Officers shall be elected by a majority vote of the members present. Terms of office shall start at the beginning of each fiscal year and new officers will officially take office at the Board's first meeting.

ARTICLE V- OFFICERS AND ELECTIONS

H. The period for officer nominations shall commence upon the establishment of the Nominating Committee and will close 30 days prior to the final regularly scheduled full board meeting of the fiscal year.

B. ATTACHMENT

A2a: [WDBCCC Board Member Roster 07.2024](#)

For any questions, please contact Tamia Brown, Executive Director at 925-671-4514 or email at tbrown1@ehsd.cccounty.us

DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Tamia Brown, Executive Director
RE: **Authorize Acceptance of California Jobs First Funding**

RECOMMENDATION

Authorize Full Board/Executive Committee to accept funding in the amount of \$100,000 and contract with the City and County of San Francisco for the California Jobs First project.

A. BACKGROUND

California Jobs First (“CJF”), the project formerly known as Community Economic Resilience Fund, was awarded a grant by California Employment Development Department, Governor’s Office of Business and Economic Development, and Governor’s Office of Planning and Research. The goal is to build a sustainable and equitable economy across California, with a focus on supporting new strategies to diversify local economies and develop industries that create high-quality, broadly accessible jobs for all Californians in the transition to a carbon-neutral economy. California Jobs First supports the planning and development of high-road economic development plans to create equitable access to quality jobs. High-road economic development supports environmentally sustainable businesses that pay living wages and create opportunities for career growth.

Bay Area Good Jobs Partnership for Equity (“BAGJPE”) is the Fiscal Agent for the California Employment Development Department California Jobs First (“CJF”) on behalf of the Regional Convener and the Bay Area High Road Transition Collaborative. BAGJPE is an unincorporated association of Bay Area workforce development boards (WDBs), including the California Workforce Association, Alameda County WDB, WDB of Contra Costa County, NOVAworks, Oakland WDB, the Office of Economic and Workforce Development (OEWD) of San Francisco, Richmond WDB, WDB of Solano County, Sonoma WDB, work2future (San Jose), and Workforce Alliance of the North Bay (Marin and Sonoma).

In August of 2022, the Board approved the collective partnership agreement with Bay Area Jobs First Collaborative (BAJFC) formally known as the Bay Area High Road Transition Collaborative. The BAJFC refers to the project and stakeholders funded through the California’s Jobs First initiative and includes representation from workforce, community, labor, business, government, economic development, education, philanthropy, and indigenous communities.

B. CURRENT SITUATION

As a member of the BAGJPE, WDBCCC will receive funding to promote engagement in the sub-regional area of Contra Costa County, as well as to create additional options for sub-grantee structure moving forward.

The funding will be used to build community capacity and develop economic and workforce priorities in the local area. WDBCCC will ensure community engagement and facilitate community convenings to further the goals of California Jobs First.

C. FISCAL IMPACT

The WDBCCC will contract with Office of Economic and Workforce Development (OWED), a department of the City and County of San Francisco. OWED is Fiscal agent for the California Jobs First award to the Bay Area High Road Transition Collaborative grant. If accepted, will fund community engagement through September 30, 2026. The PY 24/25 budget will have \$40,000. The PY 25/26 budget will have the remaining \$60,000, totaling \$100,000.

For any questions, please contact Tamia Brown, Executive Director at 925-671-4514 or email at tbrown1@ehsd.cccounty.us

DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Verneda Clapp, Adult & Dislocated Worker Program Manager
RE: **Approve Selection of Provider – Online Training Platform**

RECOMMENDATION

That the Full Board/Executive Committee approve the selection of New York Wired for Education, Inc. (NY Wired) for the use of the Metrix Learning online platform for a two-year contract.

A. BACKGROUND AND DISCUSSION

Metrix Learning is an online self-paced training program with over 7,000 short courses organized into career pathways such as business, health care, technology, customer service, and skilled trades. Each pathway moves from entry-level to managerial level, teaching relevant job skills along the way. Users can assess their skills, take courses (including remedial if needed), and prepare to sit for tests to attain industry credentials. Metrix Learning courses are available at no cost to participants California Workforce Opportunity and Responsibility to Kids (CalWORKs), Workforce Innovation and Opportunity Act (WIOA) and America’s Job Center of California (AJCC).

NY Wired was the sole respondent to an EHSD Request for Proposal and has a history of providing the platform for Contra Costa residents and businesses.

B. FISCAL IMPACT

The funding for Metrix Learning platforms is sourced from 100% Workforce Investment Opportunity Act (WIOA).

C. SCALE OF USE

User Summary	07/23-09/23 (Qtr)	10/23-12/23 (Qtr)	01/24-03/24 (Qtr)	04/24-06/24 (Qtr)
Accounts Registered	126	157	140	146
Clients with 1+ Accesses	95	132	142	123
Clients with 1+ Completions	46	75	83	77

Training Summary	07/23-09/23	10/23-12/23	01/24-03/24	04/24-06/24
Avg Completions per active client	5.9	12.1	12.2	13.2
Avg hours per active client	6.5	8.6	7.7	8.5
Total training time	297.2	641.6	638.4	655.9
Total Completions	271	911	1011	1017

For any questions, please contact Verneda Clapp, Adult & Dislocated Worker Program Manager at 925-671-4533 or email at vclapp@ehsd.cccounty.us

**WIOA PERFORMANCE REPORT
ADULTS, DISLOCATED WORKERS AND YOUTH**

D1

PY 23-24 Report
7/1/2023 - 6/30/2024

	In-School & Out-of-School Youth			WIOA Adults			Dislocated Workers		
Performance Attainments									
SUMMARY INFORMATION									
	Current Total			Current Total			Current Total		
Total Exiters	118			306			31		
Total Participants Served	224			685			131		
CORE INDICATORS OF PERFORMANCE									
	Total Current Period	PY 23-24 Goals	% of Goals	Total Current Period	PY 23-24 Goals	% of Goals	Total Current Period	PY 23-24 Goals	% of Goals
Placement Rate 2nd Quarter Post Exit	62.7%	70.0%	90%	67.9%	64.4%	105%	66.1%	69.7%	95%
Placement Rate 4th Quarter Post Exit	52.2%	68.0%	77%	68.9%	63.9%	108%	69.7%	70.0%	100%
Median Earnings 2nd Quarter Post Exit	\$5,262	\$ 3,870	136%	\$9,689	\$ 7,800	124%	\$6,854	\$ 10,000	69%
Credential Rate	22.7%	60.5%	38%	50.8%	62.9%	81%	61.1%	68.6%	89%
Measurable Skills Gain	48.6%	67.8%	72%	50.0%	56.3%	89%	54.0%	60.5%	89%
BARRIERS TO EMPLOYMENT (Priority Populations)									
		% of Total Served			% of Total Served			% of Total Served	
Eligible Veterans		0%			2%			0%	
Individuals with Disabilities		11%			6%			1%	
Low-income individuals		100%			60%			27%	
Justice Involved		17%			7%			1%	
Homeless individuals or runaway youth		31%			3%			2%	
Current or former foster care youth		28%			0%			0%	
English language learners, individuals with low levels of literacy or facing substantial cultural barriers		10%			14%			4%	
Single parents (Including single pregnant women)		2%			3%			2%	
Long-term unemployed (27 or more consecutive months)		67%			20%			27%	

Due the nature of core indicators a rolling 4 quarter period is used
Not final published numbers



DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Serena Moore, Program Manager
RE: **Early Childhood Care and Education (ECCE) Initiatives**

BACKGROUND

In February of 2023, the Board approved the administration of the ECCE programs funded by Measure X. Early childhood care encompasses a wide range of services and support aimed at promoting the development and well-being of young children, typically from birth to age five.

Early childcare shortages identified in Contra Costa County are lack of sufficient and accessible childcare services for families, often characterized by a shortage of available slots in childcare facilities, a lack of qualified staff, and high costs. Addressing early childcare shortages requires a multifaceted approach, including increasing public investment, supporting the childcare workforce, expanding facilities, and making childcare more affordable for families. The WDBCCC initiatives designed for childcare aim to attract, retain, and support qualified professionals in the field of early childhood education and care.

Measure X is a countywide 20-year, half-cent sales tax approved by Contra Costa County voters on November 3, 2020. Collection of the tax began on April 1, 2021. The ballot measure language stated that the intent of Measure X is “to keep Contra Costa’s regional hospital open and staffed; fund community health centers, emergency response; support crucial safety-net services; **invest in early childhood services**; protect vulnerable populations; and for other essential county services.”

The WDBCCC administers three projects for ECCE funded by Measure X.

PROGRAM HIGHLIGHTS

1. Executed an contract with First Five Contra Costa
 - Inclusion of Children with Disabilities Project to develop a three-year comprehensive plan to support community-based providers serving children ages 0-5 with disabilities and expand access to inclusive care and learning settings. The staff have launched research through landscape scan interviews and focus groups.
 - Conducted interviews with Contra Costa ECE providers to document services, capacity, gaps, and barriers; developed SharePoint site for file sharing and maintained regular communication with stakeholders.
 - Provided concrete professional development opportunities and support for early care and education (ECE) providers.
 - Direct assistance to providers through professional development and on-site consultations.
 - Engaged with families in the community to support inclusive practices.

- Created various outreach materials to raise awareness and increase community knowledge and understanding of the importance of inclusion practices.
2. Executed a contract with CocoKids Stipends Program
 - To implement the distribution of stipends to early childhood teachers and family childcare providers prioritizing after-hours and weekend care, and services for children with disabilities.
 - Comprehensive weighted rubric scoring system to prioritize funding, ensuring that the most urgent childcare needs, such as after-hours and weekend care for children with disabilities, are addressed first.
 - Targeted financial assistance program will establish support for retention and growth of childcare providers in underserved areas, enhancing stability and continuity in early childhood education.
 3. Executed an contract with CocoKids Vouchers Program
 - Enhance early education quality through the distribution of childcare vouchers to eligible families, ensuring access to affordable, quality care.
 - Provide a suite of comprehensive services designed to support parents, providing them with the resources and assistance needed to access quality childcare and early education.
 - Childcare Subsidy Administration, a program to make childcare more affordable, directly benefiting families and improving access to quality care.
 - Access to Learning Tools, resources to enhance the quality of early education through specialized training and professional development opportunities for childcare providers.

For any questions, please contact Serena Moore, Program Manager at 925-671-4529 or email at smoore@ehsd.cccounty.us



DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Jed Silver, Program Manager
RE: **EMT 4 Equity Close-out Report**

BACKGROUND

Workforce Development Board of Contra Costa County (WDBCCC)'s submission entitled EMT for Equity (E4E) was awarded \$250,000 to assist 20 people to be trained and placed in jobs with local ambulance companies as licensed Emergency Medical Technicians (EMTs). E4E spanned from June 2022 through March 2024 and prioritized the recruitment of COVID impacted and people of color from underserved communities, foster and out-of-school youth, people with disabilities, as well as justice-involved individuals. The project produced a replicable and scalable program design and model for using WIOA and Employment Training Panel (ETP) funds to develop comprehensive wrap-around and support service model for healthcare training programs. The closeout was on July 15, 2024 with the following performance metrics that far exceeded the goals originally set forth for the project.

KEY PARTNERS

- Bay Area Health Workforce Partnership (strategy and technical assistance)
- Mt. Diablo Adult Education (training, exam prep, tutoring and participant supports)
- AMR (employment, career counseling, mentorship and stipends)
- Sequoia College (ETP contract vehicle)
- LEMSA (accreditation and oversight)
- AFSCME (worker voice and representation)
- Rubicon (enrollment and case management)

PERFORMANCE

- 49 participants served (goal was 20)
- 44 completed training and received certificate
- 32 successfully passed national EMT exam (goal was 20)
- 26 achieved employment (goal was 20)
- Over \$75,000 in stipends distributed to participants

HIGHLIGHTS

- Health Initiative model presented at CWA Meeting of the Minds Conference
- Model became basis for ETP / WDB Monthly Working Group
- Testing fees, uniforms, background checks and DMV report costs covered
- Articulation agreement between Contra Costa College and Mt. Diablo Adult Education
- Education to ensure college credit for EMT program

CHALLENGES

- New & Evolving Internal Revenue Service “stipend” interpretations
- Some participants who completed course not following through with taking national exam
- Some who passed exam not following through on EMT jobs arranged for them
- Some instances of participants not reporting progress post-graduation

FUTURE IMPACT

- WDB looking to adopt Health Initiative Model (direct placement, stipends, tutoring, braided funds) as standard for all programs
- Replicating Mt. Diablo Adult Education EMT partnership with Contra Costa College
- E4E evolves into Paramedics 4 Equity (P4E) registered apprenticeship program

For any questions, please contact Jed Silver, Program Manager at 510-387-9249 or email at jsilver@ehsd.cccounty.us



DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: LaTosha Stockholm, Workforce Services Specialist & CCWORKS Program Manager
RE: **CCWORKS Mid-Year Report, January 2024-June 2024**

BACKGROUND

The CCWORKS subsidized employment program is administered by the Workforce Development Board of Contra Costa County (WDBCCC), in partnership with the Workforce Service Bureau. The CCWORKS program provides employment placement services to CalWORKS and Welfare-to-Work (WTW) participants of Contra Costa County. The CCWORKS programs provides participating employers with a subsidy of \$16.00 to \$21.00 per hour, to employ participants for up to six months, with the possibility of a six-month extension, so that they may gain the skills and work experience necessary to enter permanent unsubsidized employment as a result. Employment Counselors work with employers and participants to job match with skill sets.

PERFORMANCE

- 42 Clients Served
- 12 CCWORKS (Subsidized Employment) Work Experience (WEX) Placements
- 3 Unsubsidized Employment Placements (Non-CCWORKS)

SUCSESSES

- Wage increases coming in Fall 2024.

CHALLENGES

- Wages not competitive/livable wage
- Summer Youth Employment Program postponed indefinitely due to reductions in state-level funding

For any questions, please contact LaTosha Stockholm, Program Manager at 925-671-4541 or email at lstockholm@ehsd.cccounty.us



DATE: August 14, 2024
TO: Full Board/Executive Committee
FROM: Patricia Conley, Program Manager
RE: **Marine Trade Skills Training (MTST) Program**

BACKGROUND

In March 2023 WDBCCC received a grant to develop and implement the Marine Trades Skills Training (MTST) Program. Bay Area employers at some of the largest West Coast ship repair and maintenance facilities have reported a significant shortage of skilled workers in the marine trades. The MTST Program is the pilot program for High Road Training Partnership Marine Trades and Waterfront Transportation Careers grant to prepare job seekers for training and job placement into Maritime careers.

Thirty participants will be selected for the accelerated 10-week training to acquire required skills for access to a wide array of employment opportunities and pathways to well-paid employment in the maritime industry. With focus on Diversity, Equity and Inclusion, recruitment efforts will encourage participants who would not ordinarily have access to these opportunities. English language learners, homeless and housing insecure, immigrants, justice-involved individuals, people with disabilities, and veterans are encouraged to sign up.

CURRENT SITUATION

- The short-term Marine Trades training curriculum has been designed and approved by the industry's major employers, Bay Ship & Yacht and Mare Island Dry Dock.
- Bay Ship & Yacht has agreed to use their in-house trainers to provide hands-on instruction.
- There were two recruitment info sessions, 73 people attended, 70 applications were submitted, and all applicants were invited to an interview. Of the 36 interviewed, 20 participants will be selected to meet the 15 required for the first training cohort scheduled to begin in September.
- The Friends of the Port (FOP) dba Working Waterfront Coalition, a nonprofit advocacy group of maritime businesses and transportation, has arranged with the Water Emergency Transportation Authority to use their Mare Island Operations & Maintenance facility nearby in Vallejo and will be tracked as an in-kind match.
- WDBCCC is in talks with Metropolitan Transportation Commission for addressing transportation barriers for trainees.

For any questions, please contact Patricia Conley, Program Manager at 925-671-4552 or email at pconley@ehsd.cccounty.us