

Full Board/Executive Committee

AGENDA

August 1, 2023

3:00 p.m. – 5:00 p.m.

**4071 Port Chicago Highway, Conference Room A
Concord, CA 94520**

- 3:00 PM WELCOME AND CALL TO ORDER**
REMINDER OF POTENTIAL CONFLICT OF INTEREST
PUBLIC COMMENT
- 3:35 PM EXECUTIVE DIRECTOR REPORT**
CHAIRS REPORT
COMMITTEE CHAIR REPORTS
- 3:40 PM PRESENTATION ITEM**
P1 Health Initiative
- 3:55 PM CONSENT AGENDA**
C1 Approve Minutes from May 2, 2023 meeting
- 4:00 PM ACTION ITEM**
A1 Approve Proposed WDB Budget PY 2023-2024
- 4:20 PM DISCUSSION ITEM**
D1 Business & Economic Development – Business Resource Centers
- 4:30 PM INFORMATIONAL/UPDATE ITEM(S)**
I1 WIOA Program Performance Report
I2 WIOA Adult & Dislocated Year-End Report
I3 WIOA Youth Program Year-End Report
I4 CCWorks Year-End Report
I5 MEASURE X Youth Centers & Youth Summits Update
I6 Workforce Accelerator Fund 11 – Marine Trades Skills Training
I7 Brown Act/Board Trainings
<https://www.contracosta.ca.gov/7632/Training-Resources>
- 5:00 PM ADJOURN**
UPCOMING COMMITTEE MEETINGS:
Youth Committee Meeting: Tuesday, September 12, 2023
Executive Committee Meeting: Wednesday, September 13, 2023
BED Committee Meeting: Wednesday, October 4, 2023
Full Board: Tuesday, November 7, 2023

Any appropriate public records related to an open session item on a regular meeting agenda and distributed by the Workforce Development Board and any of its committees to a majority of members of the Workforce Development and/or its committees, less than 72 hours prior to that meeting are available and for public inspection at 4071 Port Chicago Highway, Suite 250 Concord, CA during normal business hours.

The Workforce Development Board will provide reasonable accommodations for individuals with disabilities planning to attend Board meetings. Arrangements can be made by contacting the Workforce Development Board at 925.671.4560



DATE: August 1, 2023
TO: Workforce Development Board/Executive Director
FROM: Jed Silver, Workforce Services Specialist, Program Manager
RE: **Health Initiative**

BACKGROUND

In partnership with the Bay Area Health Workforce Partnership (BAHWP), WDBCCC's Health Initiative models how targeted recruiting, enhanced academic and financial supports, as well as direct job placement helps vulnerable populations gain access to and achieve income mobility in allied health careers. Together, BAHWP and WDBCCC have developed and implemented innovative programming that qualifies and prepares local workforce to reflect the vibrant diversity of the communities they serve.

While it is simple to say every program should have tutoring, stipends and completion bonuses, the Health Initiative has secured and responsibly deployed the ETP, WIOA formula funds and specialty grants like WAF 10, DAS and H RTP to make it all sustainable. The result is expanding the EMT program to include (3) cohorts at (2) different sites, where people of color from underserved communities are graduating, passing national certification exams, and being placed directly into quality jobs with local ambulance companies.

From there, they will be enrolled into an apprenticeship that WDBCCC is registering with United States Department of Labor and California Division of Apprenticeship Standards to help participants advance from EMT to Paramedic. Currently we are expanding and replicating this model regionally to include other healthcare providers, and local fire departments. We are also using this as a proof of concept to inform our expansion into other in-demand healthcare occupations. This Initiative has modeled how workforce boards, community colleges, adult schools, labor organizations and community-based organizations can work together to provide realistic pathways for target populations with no experience and just a high school diploma can secure and achieve growth in high-paying careers.

For any questions, please contact Jed Silver, Workforce Services Specialist 510-387-9249 or email at jsilver@ehsd.cccounty.us



FULL BOARD MINUTES

Tuesday, May 2, 2023

The Full Board met on Tuesday, May 2, 2023 at 4071 Port Chicago Highway, Conference Room A and via ZOOM. Chair Yolanda Vega called the meeting to order at 3:11 pm and reminded everyone of potential conflict of interest.

ATTENDANCE

MEMBER PRESENT – Yolanda Vega, Joshua Anijar, Nichol Carranza, Leslay Choy, Thomas Hansen, Timothy Jeffries, Richard Johnson, Sean Laurant, Douglas Lezameta, Michael McGill, Robert Muller, Steve Older, Kwame Reed, Stephanie Rivera, Kelly Schelin, Traci Young

MEMBERS ABSENT – Sarah Chodakewitz (EX), Terry Curley (EX), Corry Kennedy (EX), Kwame Reed (EX), Jerry Aranas, Steve France, Monica Magee, Laura Trevino-Fernandez, DeVonn Powers

WDB STAFF PRESENT – Tamia Brown, Verneda Clapp, LaTosha Stockholm, Rochelle Soriano, Charles Brown III, Patricia Conley, Veronica Ramos, Iyadunni Adeyemi, Stephanie Brown, and Michael Katz

OTHERS IN ATTENDANCE – Carole Dorham-Kelly (Rubicon), Alison McKee (CCC Library), Vittoria Abbate (MDUSD/CCWC), Christine Marke (IRC Oakland), Donte' Blue

PUBLIC COMMENT

None

EXECUTIVE DIRECTOR'S REPORT

BOARD MEMBER APPLICATION

- Allison McKee, Contra Costa County Library – Approved by Executive Committee and seeking the Full Board's approval.

EHSD BUDGET

- EHSD Budget submitted for PY2023-2024
- Hired a new CEO (Chief Executive Officer)
- Report of WDB Proposed Budget at the Executive Committee in June Meeting

STAFFING

- 4 FTE positions to address our staffing challenges pending BOS approval.
- WDB new staff Iyadunni "Dunni" Adeyemi, Experience Level Clerk
- Departure of Donn Matsuzaki, taking a promotion as Department Fiscal Officer at the EHSD Fiscal Unit
- Two positions are up for recruitment:
 - ASA III
 - Business Systems Analyst

TWO YEAR LOCAL PLAN MODIFICATION

- Staff worked so hard to complete and submit on time.

GRANT PROPOSAL (in the works)

- Economic Proposal Pilot Project with CERF Funding
- Anchoring Health Care partnering with SF Workforce Development Boards covering 14 regions.
- Employment Training Panel to support Health Care initiative.

COMPETITIVE GRANTS RECEIVED

- Workforce Accelerator Fund 11 (WAF 11) Marine Trades Skills Training Program
- High Road Training Partnership (H RTP)

CHAIRS REPORT

- Attended NAWB Forum 2023 @ Washington, DC
 - Common theme at the conference "We can't do things for everybody."
- Executive Committee met in-person on Wednesday, April 12, 2023

COMMITTEE CHAIR REPORTS

Youth Committee (Michael McGill) reported Youth Committee met on March 14th.

- First In-Person meeting; unfortunately, no meeting due to lack of quorum
- The next In-Person scheduled meeting is on Tuesday, May 9th at 12 Noon

Business & Economic Development Committee (Kwame Reed) reported BED Committee met on April 26, 2023

- At the last BED Committee meeting, presentation:
 - Diablo Valley Tech Initiative by Jags Krishnamurthy, Chief Technology Officer
- Business Resource Centers Ad Hoc Committee Update – Data Mining by Celina Shands of Full Capacity Marketing

PRESENTATION ITEM

P1 Workforce Innovation and Opportunity Act (WIOA) Adult and Dislocated Worker Career Services PY 2022-2023 Report by Rubicon Programs

A Successful Collaboration

Rubicon Programs and the Contra Costa Workforce Collaborative (CCWC) is in its fifth funded program year. Since 2018, the CCWC has implemented county-wide network or WIOA/AJCC Access points to deliver quality career services and training resources to CCC residents.

On a monthly basis, Rubicon Programs convenes the CCWC Steering Committee which is comprised of leadership from each CCWC partner organization. The Steering Committee is the structure that underpins collaborative decision making, coordinated service delivery, shared strategizing and resource pooling. The CCWC Steering Committee has just initiated its own review and refresh of our collaborative structure and process. Research Development Associates (RDA) will facilitate a series of meetings designed to strengthen operational efficiencies and long-term strategy of the CCWC.

In the current program year, the CCWC has prioritized shared branding and resource building to leverage additional supports to the WIOA job seekers served through this system of career services. The CCWC Steering Committee collaborated to design a logo to represent the collaborative alongside the EASTBAY Works required branding.

2022-2023 Program Year Update

Services and Performance

Service Reach

Through Feb 2023, the CCWC served 564 participants during the 2022-23 program year. Of those, 304 are new participants: 86% Adults and 14% DW. Adult and DW WIOA program utilizers are distributed through the county as follows: 37% in Central Contra Costa, 34% in East Contra Costa and 29% in West Contra Costa.

Reaching Priority Populations

Of the new persons served, 62% are documented members of WIOA priority populations, including low income, basic skills deficient, English Language Learners (ELL), and justice impacted. As previously reported, we experience our priority population reach to be higher than is documented. One barrier is embedded in the federal definition of poverty. We are serving adults and families living far below the local standard for poverty (in the Bay Area) but fall above the federal poverty line that underpins WIOA low-income eligibility definition.

While this 62% is higher than current contract goal of 50% priority populations, the CCWC has set its own goal at 75% priority. This 75% is aligned to the anticipated increase in state and local goal for the 2023-24 program year. Our data also reflects a higher concentration of priority populations being reached in East (76%) and West (79%) Contra Costa County.

Employment and Training

ITAs and Training Data

Training continues to be one of the most commonly identified needs and requests of individuals enrolling in WIOA programs. In the current program year, there have been 246 WIOA individuals engaged in a training activity. Of those engaged in training 160 have received financial support from the WIOA Individual Training Accounts (ITAs). This includes approved training support from the current year and training that started (and funded) last program year and continued into current program year. The other training activities are supported by low and no cost programs, many offered by CCWC partners.

CONSENT AGENDA

C1 Approve Minutes from February 7, 2023, meeting

Motion\Second Michael McGill\Robert Muller

Motion Approved

AYES: Yolanda Vega, Joshua Anijar, Nichol Carranza, Leslay Choy, Thomas Hansen, Timothy Jeffries, Richard Johnson, Sean Laurant, Douglas Lezameta, Michael McGill, Robert Muller, Steve Older, Kwame Reed, Stephanie Rivera, Kelly Schelin, Traci Young

NAYS: None

ABSENT: Sarah Chodakewitz, Terry Curley, Corry Kennedy, Kwame Reed, Jerry Aranas, Steve France, Monica Magee, Laura Trevino-Fernandez, DeVonn Powers

ABSTAIN: None

ACTION ITEMS

A1 Establish a nominating committee to review and suggest candidates for a preliminary Slate of Officers for the 2023-2024 Fiscal Year

Motion\Second Robert Muller\ Steve Older

Motion Approved

Ad Hoc Committee Volunteers

1. Joshua Anijar
2. Kelly Schelin
3. Traci Young
4. Richard Johnson

AYES: Yolanda Vega, Joshua Anijar, Nichol Carranza, Leslay Choy, Thomas Hansen, Timothy Jeffries, Richard Johnson, Sean Laurant, Douglas Lezameta, Michael McGill, Robert Muller, Steve Older, Kwame Reed, Stephanie Rivera, Kelly Schelin, Traci Young

NAYS: None

ABSENT: Sarah Chodakewitz, Terry Curley, Corry Kennedy, Kwame Reed, Jerry Aranas, Steve France, Monica Magee, Laura Trevino-Fernandez, DeVonn Powers

ABSTAIN: None

A2 Approve Modified WDBCCC Board Committee meeting Calendar 2023

Motion\Second Steve Older\Richard Johnson

Motion Approved

AYES: Yolanda Vega, Joshua Anijar, Nichol Carranza, Leslay Choy, Steve France, Thomas Hansen, Timothy Jeffries, Corry Kennedy, Michael McGill, Robert Muller, Steve Older, Kwame Reed, Stephanie Rivera, Traci Young

NAYS: None

ABSENT: Terry Curley (EX), Kelly Schelin (EX), Sarah Chodakewitz (EX), Laura Trevino-Fernandez (EX), Monica Magee (EX), Richard Johnson, (EX), Jerry Aranas, Douglas Lezameta, DeVonn Powers

ABSTAIN: None

A3 Approve Appointment and Re-appointment to the Board

Executive Committee Recommendation for appointment and re-appointment to the Workforce Development Board of Contra Costa County:

Joshua Anijar re-appointment fill Workforce and Labor Seat #2

Robert Muller re-appointment fill Business Seat #9

Allison McKee to fill Flex Seat #3

Motion\Second Michael McGill\Timothy Jeffries

Motion Approved

AYES: Yolanda Vega, Nichol Carranza, Leslay Choy, Thomas Hansen, Timothy Jeffries, Richard Johnson, Sean Laurant, Douglas Lezameta, Michael McGill, Steve Older, Kwame Reed, Stephanie Rivera, Kelly Schelin, Traci Young

NAYS: None

ABSENT: Sarah Chodakewitz, Terry Curley, Corry Kennedy, Kwame Reed, Jerry Aranas, Steve France, Monica Magee, Laura Trevino-Fernandez, DeVonn Powers

ABSTAIN: Joshua Anijar, Robert Muller

A4 Approve Application for Local Area Designation and Recertification under WIOA

Authorize the WDB Chair to sign the “Local Area Subsequent Designation and Local Board Recertification Application for Program Year 2023-25” and submit these documents to the Contra Costa County Board of Supervisors for approval and signature.

Motion\Second Richard Johnson\Richard Traci Young

Motion Approved

AYES: Yolanda Vega, Joshua Anijar, Nichol Carranza, Leslay Choy, Steve France, Thomas Hansen, Timothy Jeffries, Corry Kennedy, Michael McGill, Robert Muller, Steve Older, Kwame Reed, Stephanie Rivera, Traci Young

NAYS: None

ABSENT: Terry Curley (EX), Kelly Schelin (EX), Sarah Chodakewitz (EX), Laura Trevino-Fernandez (EX), Monica Magee (EX), Richard Johnson, (EX), Jerry Aranas, Douglas Lezameta, DeVonn Powers

ABSTAIN: None

INFORMATIONAL ITEMS

Disseminated information to the board and the public.

I1 Teleconferencing Options Under the Brown Act

I2 Social Media Activity Year to Date Report

THE MEETING ADJOURNED AT 4:32 pm

Respectfully Submitted,

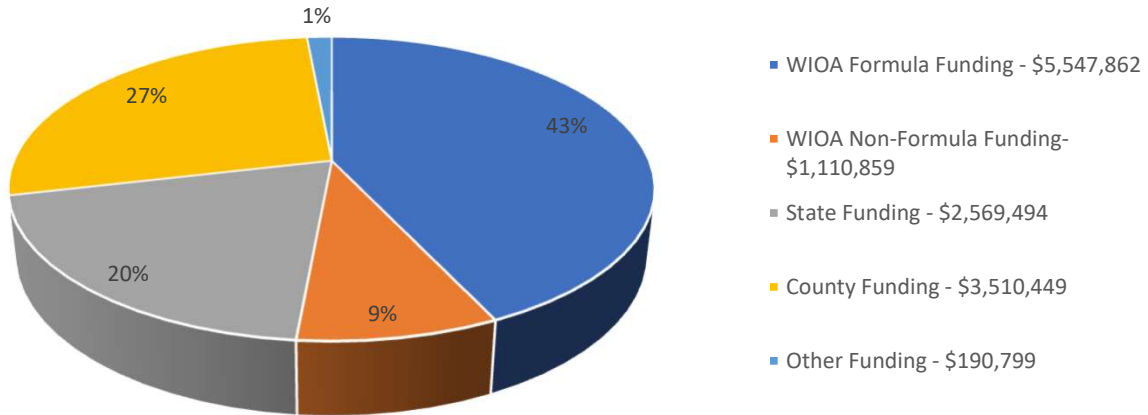
Rochelle M. Soriano, Board Secretary

/rms

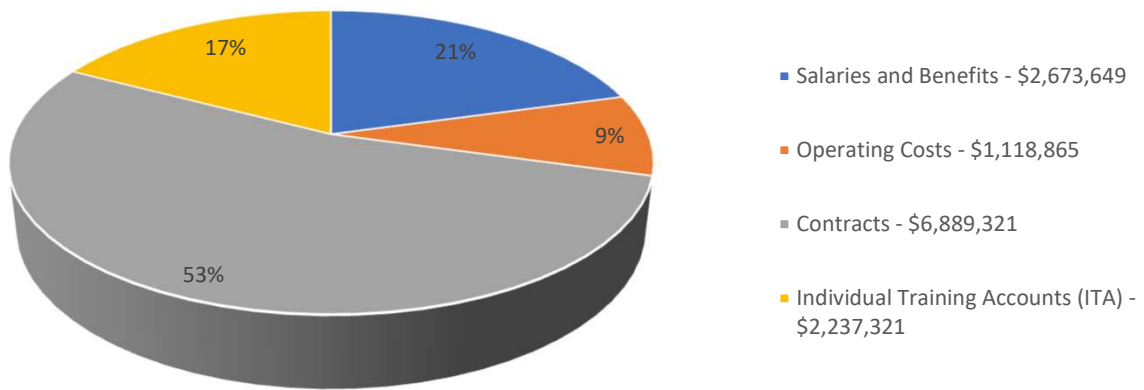
Workforce Development Board of Contra Costa County FY22/23 Budgeted and Actual Expenses					
WIOA: Adult/Dislocated Worker/Youth Formula Grants	FY22/23 Budgeted	FY22/23 Adjusted Budget (Allocation + Carry-In)	FY22/23 Preliminary Actual Expenses*	Estimated Carry-In to FY23/24	Notes
WIOA Adult Services	\$ 1,768,629	\$ 2,684,446	\$ 1,932,341	\$ 752,105	Transferred in \$1m from DW
WIOA Dislocated Worker	\$ 2,309,853	\$ 1,095,826	\$ 855,839	\$ 239,987	Transferred out \$1m to Adult
WIOA Youth Allocation	\$ 1,683,394	\$ 2,095,356	\$ 1,388,762	\$ 706,594	
TOTAL: WIOA FORMULA - ADULT/DW/YOUTH	\$ 5,761,876	\$ 5,875,628	\$ 4,176,942	\$ 1,698,686	
WIOA: Non-Formula Grants	FY22/23 Budgeted	FY22/23 Adjusted Budget (Allocation + Carry-In)	FY22/23 Preliminary Actual Expenses*	Estimated Carry-In to FY23/24	Notes
WIOA Rapid Response Layoff Aversion	\$ 55,422	\$ 36,506	\$ 35,917	\$ -	Cannot carry over unspent funds
WIOA Rapid Response	\$ 124,733	\$ 131,306	\$ 128,492	\$ -	Cannot carry over unspent funds
SUB-Total: WIOA Rapid Response	\$ 180,156	\$ 167,812	\$ 164,409	\$ -	
Regional Plan Implementation 4.0 and 5.0	\$ 398,481	\$ 131,113	\$ 131,113	\$ -	
Workforce Accelerator Fund 10.0	\$ 58,783	\$ 250,000	\$ 111,665	\$ 138,336	
SUB-Total: WIOA RPI/WAF	\$ 457,264	\$ 381,113	\$ 242,778	\$ 138,336	
COVID-19 Employment Recovery NDWG Grant	\$ -	\$ 313,559	\$ 313,559	\$ -	Received additional funding in FY22/23
SUB-Total: WIOA COVID	\$ -	\$ 313,559	\$ 313,559	\$ -	
TOTAL: WIOA RR/RPI/WAF/COVID	\$ 637,420	\$ 862,484	\$ 720,745	\$ 138,336	
TOTAL: ALL WIOA ALLOCATIONS	\$ 6,399,296	\$ 6,738,112	\$ 4,897,688	\$ 1,837,021	
Non-WIOA Funding	FY22/23 Budgeted	FY22/23 Adjusted Budget (Allocation + Carry-In)	FY22/23 Preliminary Actual Expenses*	Estimated Carry-In to FY23/24	Notes
AB109 Allocation	\$ 185,838	\$ 197,663	\$ 197,663	\$ -	
Good Jobs Challenge Grant	\$ 800,000	\$ -	\$ -	\$ -	Did not receive grant
Californians for All Grant	\$ -	\$ 1,269,430	\$ 225,666	\$ 1,043,764	Grant wasn't budgeted; total award: \$2,423,457
STEPS Grant	\$ -	\$ 250,000	\$ 96,777	\$ 153,223	Grant wasn't budgeted
SUB-Total: State Funding	\$ 985,838	\$ 1,717,093	\$ 520,106	\$ 1,196,987	
County General Fund	\$ 14,000	\$ 14,000	\$ 14,000	\$ -	
Measure X	\$ -	\$ 11,750,000	\$ 356,043	\$ -	Not budgeted; will be re-allocated FY23/24
SUB-Total: County General Fund	\$ 14,000	\$ 11,764,000	\$ 370,043	\$ -	
4071 Port Chicago Rev Rent from EDD	\$ 157,448	\$ 177,552	\$ 177,552	\$ -	
SUB-Total: Other Funding	\$ 157,448	\$ 177,552	\$ 177,552	\$ -	
TOTAL: NON-WIOA FUNDING	\$ 1,157,286	\$ 13,658,645	\$ 1,067,702	\$ 1,196,987	
GRAND TOTAL: ALL REVENUE SOURCES	\$ 7,556,582	\$ 20,396,757	\$ 5,965,389	\$ 3,034,008	

* Preliminary amounts do not include all accruals

WDB FY23/24 Funding by Source



WDB FY23/24 Expense by Type



*17% of ITA represent from Total budget of \$12,919,465. Actual WIOA formula applied will be at 40% from \$5,547,862.00 budgeted for ITA

Workforce Development Board of Contra Costa County FY23/24 Proposed Budget	
WIOA: Adult/Dislocated Worker/Youth Formula Grants	FY23/24 Budget
WIOA Adult Services	\$ 1,713,794
WIOA Dislocated Worker	\$ 1,979,613
WIOA Youth Allocation	\$ 1,854,455
TOTAL: WIOA FORMULA - ADULT/DW/YOUTH	\$ 5,547,862
WIOA: Non-Formula Grants	FY23/24 Budget
WIOA Rapid Response Layoff Aversion	\$ 39,600
WIOA Rapid Response	\$ 130,100
SUB-Total: WIOA Rapid Response	\$ 169,700
Regional Plan Implementation 5.0	\$ 75,035
Regional Equity and Recovery Partnership	\$ 463,255
High Roads Training Partnership	\$ 243,883
Workforce Accelerator Fund 10.0	\$ 148,986
SUB-Total: WIOA RPI/RERP/H RTP/WAF	\$ 931,159
TOTAL: WIOA NON-FORMULA GRANTS	\$ 1,100,859
TOTAL: ALL WIOA ALLOCATIONS	\$ 6,648,721
Non-WIOA Funding	FY23/24 Budget
AB109 Allocation	\$ 207,340
Californians for All Grant	\$ 1,120,154
Department of Apprenticeship Standards P4E Grant	\$ 42,000
Employment Training Panel Grant	\$ 1,200,000
SUB-Total: Non-WIOA	\$ 2,569,494
County General Fund	\$ 10,449
Measure X	\$ 3,500,000
SUB-Total: County General Fund	\$ 3,510,449
4071 Port Chicago Rev Rent from EDD	\$ 190,799
SUB-Total: Other Funding	\$ 190,799
TOTAL: NON-WIOA FUNDING	\$ 6,270,741
GRAND TOTAL: ALL REVENUE SOURCES	\$ 12,919,463

\$ 1,664,358.60 training

Notes:

Budget adjustments will be made in October based on actual allocations and carry-in from FY22/23
 \$10,000,000 in Measure X funds will be re-allocated to FY23/24 budget



DATE: August 1, 2023
TO: Workforce Development Board/Executive Committee
FROM: Tamia Brown, Executive Director
RE: **Business Resources Center Ad Hoc Committee**

A. BACKGROUND & CURRENT SITUATION

Celina Shands, President, and CEO of Full Capacity Marketing Inc, a consultant with WDBCCC, facilitated a conversation among the committee members on strategies for establishing a Business Resources Center at WDBCCC.

The Board approved strategies are:

- Create community resource centers that support all businesses with an emphasis on minority-owned and micro businesses to gain greater access to appropriate resources.
- Encourage diversity, equity, and inclusion in all outreach and resource sharing with local businesses and organizations.

The Business Resource Center Ad Hoc Committee met with Full Capacity Marketing (FCM) who has completed the following deliverables in preparation for launch and for committee's review/input.

ATTACHMENTS

D1a – [Think Contra Costa Fact Sheet Draft.pdf](#)

D1b -[Think Contra Costa Marketing Plan Recommendations Draft.pdf](#)

D1c - [Think Contra Costa Press Release Draft.docx](#)

For any questions, please get in touch with Tamia Brown, Executive Director, at 925-671-4514 or email at tbrown1@ehsd.cccounty.us

WIOA PERFORMANCE REPORT ADULTS, DISLOCATED WORKERS AND YOUTH

PY 2022/2023 Annual Report
7/1/2022 - 6/30/2022

	In-School & Out-of-School Youth			WIOA Adults			Dislocated Workers		
Performance Attainments									
SUMMARY INFORMATION									
	Current Total			Current Total			Current Total		
Total Exitors	60			394			80		
Total Participants Served	209			601			115		
CORE INDICATORS OF PERFORMANCE									
	Total Current Period	PY 22 Goals	% of Goals	Total Current Period	PY 22 Goals	% of Goals	Total Current Period	PY 22 Goals	% of Goals
Placement Rate 2nd Quarter Post Exit	47.0%	70.0%	67%	41.6%	64.4%	65%	49.7%	69.7%	71%
Placement Rate 4th Quarter Post Exit	63.6%	68.0%	94%	51.4%	63.9%	80%	61.1%	70.0%	87%
Median Earnings 2nd Quarter Post Exit	\$ 3,831	\$ 3,870	99%	\$ 9,417	\$ 7,800	121%	\$ 10,902	\$ 10,000	109%
Credential Rate	52.0%	60.5%	86%	50.0%	62.9%	79%	49.5%	68.6%	72%
Measurable Skills Gain	72.7%	67.8%	107%	56.1%	56.3%	100%	35.9%	60.5%	59%
BARRIERS TO EMPLOYMENT (Priority Populations)									
		% of Total Served			% of Total Served			% of Total Served	
Eligible Veterans		0%			2%			1%	
Individuals with Disabilities		9%			6%			1%	
Low-income individuals		100%			53%			31%	
Justice Involved		14%			10%			2%	
Homeless individuals or runaway youth		33%			3%			3%	
Current or former foster care youth		31%			0%			0%	
English language learners, individuals with low levels of literacy or facing substantial cultural barriers		8%			15%			7%	
Single parents (Including single pregnant women)		2%			5%			5%	
Long-term unemployed (27 or more consecutive months)		67%			27%			29%	



DATE: August 1, 2023
TO: Workforce Development Board/Executive Committee
FROM: Verneda Clapp, Workforce Services Specialist, Program Manager
RE: **Adult and Dislocated Worker Program Year-End Report**

BACKGROUND AND OVERVIEW

The Adult and Dislocated Worker (A/DW) program provides resources and workforce development strategies that will increase the marketability of job seekers under the Workforce Innovation and Opportunity Act (WIOA) by providing **career services (basic and individualized), training services and follow-up services** that connect to industry-focused education and training programs, thereby increasing the number productively engaged in the workforce. **Basic Career Services** are universally accessible and must be made available to all individuals seeking employment and training services in the comprehensive AJCC. Basic Career services involves less staff time and self-directed involvement for eligibility determinations, initial skill assessments, labor exchange services and the provision of information on programs and services in addition to program referrals. **Individualized Career Services** involves significant staff time and the modification of services to fit an individual needs. These services can include specialized assessments, individual employment plans, counseling, and work experience which the WIOA participant would need to obtain or retain employment. **Training Services** are available through the AJCC network and helps customers meet the skills and experience needs of employers. Services can include but are not limited to education and skills training -- including apprenticeship and on-the-job training, classroom, and online training, as well as customized and vocational training. **Follow-up Services** may be provided for up to one year for participants that are placed in unsubsidized employment.

CONTRACTED TRAINING and PERFORMANCE

The Workforce Development Board of Contra Costa (Local Board) is charged with establishing the responsibilities of contractors to set forth and implement WIOA Adult and Dislocated Worker (A/DW) Career Services and training to Contra Costa County residents. Career services includes but is not limited to training services, career development, job placements and follow-up services across the three regions of the County (East, West and Central). Community Based Organizations (CBOs) selected from the RFP process to provide training and career services in our county are Rubicon Programs and the Contra Costa Workforce Collaborative (RP and CCWC) as well as Future Build Pre-Apprenticeship Construction Program and the Metrix Learning online platform. The table below reflects the deliverables and number of participants being served with training, career development and follow-up services from July 1, 2022, through June 30, 2023 (program/fiscal year).

Rubicon Programs	Performance Target	WIOA Enrollments	Training Dollars Allocated	Trainings-ITA	Training Dollars Spent
Adult	325	320	\$280,000	77	\$301,811
Dislocated Worker	75	68	\$120,000	12	\$21,173

Future Build	Performance Target	WIOA Enrollments	Training Dollars Allocated	Trainings Completions	Training Dollars Spent
Adult	40	41	\$250,000	31	\$250,000

Metrix Learning Online Platform	Client Accounts Registered	Average hours per client	Total Training Time	Total Soft-skill Completions
	417	40.40	1099 hours	1147

AJCC VOS Greeter	AJCC Workshops	AJCC-Career Coach	AJCC/EDD Job Fair	AJCC-Resource Room	SBDC-Business Services	All other services
Individual clients	375	226	180	3012	63	11,376

CHALLENGES

Some of the challenges faced this program/fiscal year were client training completions, personnel turnover and staff training, as well as equipment upgrades for client use.

FUNDING

WIOA A/DW training allocations for service delivery totaled \$650,000.

For any questions, please contact Verneda Clapp, Adult Program Manager, at 925-671-4533 or email at vclapp@ehsd.cccounty.us



DATE: August 1, 2023
TO: Workforce Development Board/Executive Committee
FROM: Noramah Burch, Workforce Services Specialist, Program Manager
RE: **Youth Programs Year-end Report: WIOA Youth, STEPS, Californians for All projects**

BACKGROUND

WIOA Title I youth programs deliver comprehensive youth services that focus on assisting out-of-school youth and in-school youth, with one or more barriers to employment, prepare for employment and postsecondary education opportunities; attain educational and/or skills training credentials; and secure employment with career/promotional opportunities.

The WIOA Youth program includes the following program elements: tutoring; alternative secondary school services; paid and unpaid work experiences, which include: summer and year round employment opportunities, pre-apprenticeship programs, internships and job shadowing, and on-the-job training; occupational skill training; education offered concurrently with workforce preparation and training; leadership development opportunities; supportive services; mentoring; follow-up services; comprehensive guidance and counseling; financial literacy education; entrepreneurial skills training; services that provide labor market and employment information; and postsecondary education and training preparation activities.

Target populations include:

- Homeless youth
- Justice-involved
- Current and Transitioning Foster Youth
- Youth with disabilities
- Pregnant/Parenting
- Low-income High school graduates with low literacy or who are English language learners
- High-School dropouts

WIOA Youth Program Year-End Results

The WIOA Youth Program served a total of 209 youth in PY 22-23. There has been a steady increase in enrollments in the last couple years as in-person activities resume.

- 7 ITAs (86% in Healthcare Industry, 1 Esthetician)
- 40 WIOA youth have participated in work-experience/internships at a diverse array of host worksites in occupations ranging from public transportation, childcare, office support, IT/Web Development and agriculture.

In addition to WIOA Youth Programs, the WDBCCC continued to expand programming to reach the most vulnerable populations and provide paid work-experience and on the job opportunities for young people. With the addition of three new grants (California Volunteers, Summer Training and Employment Program, Regional Workforce Accelerator 10 funds), WDB of Contra Costa implemented projects that increase investments in Youth workforce programming by over \$3 million dollars.

Special Grant Year-End Results

The STEPS program served 14 youth with disabilities in PY 22-23. Youth received work-readiness instruction and up to 120 hours of paid work experience. The grant ended June 30; any remaining active participants were transferred to other programs to continue receiving workforce services.

East Bay Regional Youth IT Pre-Apprenticeship was developed in partnership with the three other EastBay Workforce Boards and provided a connection to the Bitwise Registered Apprenticeship. Twelve (12) youth participated (2 from Contra Costa) in the first cohort. Eight (8) of those were on target to enter the Bitwise Tech Apprenticeship before the nation-wide furloughs of Bitwise Staff. Love Never Fails and other training partners are working together to ensure the youth can continue along their chosen career path.

20 California Volunteers/Californian's for All Project Participants have collectively contributed 6,681 work hours on projects that improve Contra Costa communities.

Health Ambassador Program hires individuals from disadvantaged communities and trains them as Community Health Advocates to increase health and wellness outcomes for the communities in which they live. The first cohort of 12 individuals was launched Spring of this year. Recruitment for the second Cohort will begin in the next month or so.

Family Harvest Farm Garden Apprenticeship project addresses food insecurity and climate change in an area of Pittsburg that is a food desert. Youth who are transitioning from the foster care system grow food and distribute it through a no-cost farm stand.

SUCSESSES

- Implementation of the WIOA Youth waiver to increase WIOA access for Opportunity Youth (foster, homeless, justice-involved) 75%+ of WIOA Youth Enrollments are in the Opportunity Youth target populations
- Contra Costa was selected to participate in a year-long technical assistance (TA)/learning community focused on improving regional employment/educational outcomes for Opportunity Youth

CHALLENGES

- Youth Programs continue to be significantly underspent.
- Staffing shortages have impacted project launch dates

- The nation-wide mass furloughs of Bitwise Staff necessitated finding other training providers to accommodate the youth who were slated to start the Bitwise Tech Apprenticeship

For any questions, please contact Noramah Burch, Workforce Services Specialist Youth Programs Manager at 925-671-4532 or nburch@ehsd.cccounty.us

DATE: August 1, 2023
TO: Workforce Development Board/Executive Committee
FROM: LaTosha Stockholm, Workforce Services Specialist, Program Manager
RE: **CCWORKS End of Year Performance Status Report, January 2023-June 2023**

BACKGROUND

The Workforce Development Board of Contra Costa County (WDBCCC) has an Inter-bureau Services Agreement/Memorandum of Understanding with the Workforce Services Bureau, for the WDBCCC to manage and operate the CCWORKS Subsidized Employment Program. CCWORKS provides employment placement services to CalWORKS and Welfare-to-Work (WTW) participants of Contra Costa County. CCWORKS pays participating employers a subsidy of \$15.50 to \$20.00 per hour, to employ its participants for at least six months, so that they may gain the skills and work experience necessary to enter into permanent unsubsidized employment as a result. Participants are referred to the program by their WTW case manager, and then matched with one of three CCWORKS Employment Placement Counselors to assess the best job match for their skill level and experience.

PERFORMANCE

- 100 Clients Served
- 17 CCWORKS (Subsidized Employment) Work Experience (WEX) Placements
- 6 Unsubsidized Employment Placements (Non-CCWORKS)

SUCSESSES

- Collaborate with Workforce Services (WFS) to continue increase in referrals
 - Referrals increased 47.06% since last mid-year status report
- Continue to create new, and improve existing, tracking tools for data analysis

CHALLENGES

- Onboarding Lengths for internal placements remain long
 - Participants lose interest
 - Participants take other opportunities
 - Participants become unresponsive
 - Participants are no longer eligible to program
- CCWORKS wage of \$15.50 per hour for internal placements is not competitive to drive desire to participate in program
- CCWORKS Staffing; No dedicated clerical support since November 2022

For any questions, please contact LaTosha Stockholm, Program Manager, at 925-671-4541 or email at lstockholm@ehsd.cccounty.us



DATE: August 1, 2023
TO: Workforce Development Board /Executive Committee
FROM: LaTosha Stockholm, Workforce Services Specialist, Program Manager
RE: **Measure X Youth Centers Update**

CURRENT SITUATION

On May 9, 2023, the Youth Committee approved the action to select contractor, Social Change Partners, to conduct community and stakeholder engagement for the Youth Centers Project.

The contract for Social Change Partners, for the period of September 15, 2023 through March 15, 2023, is in the process of being finalized.

The Community Engagement process will lead the effort to explore:

- Priorities and service needs of youth in East and Central Contra Costa County
- Population to be served (i.e. age ranges)
- Identification of programs and services to be provided
- Best models to address the behavioral, academic and mental health of youth
- Identification of demographics of the target population
- Rates of school attendance/dropout
- Levels of staffing needed
- Models for oversight
- Examples of similarly situated County Youth Centers
- Potential Youth Center sites

For any questions, please contact LaTosha Stockholm, Youth Centers and CCWORKS Program Manager at 925-671-4541 or email at lstockholm@ehsd.cccounty.us

DATE: August 1, 2023
TO: Workforce Development Board /Executive Committee
FROM: LaTosha Stockholm, Workforce Services Specialist, Program Manager
RE: **Measure X Youth Summits Update**

CURRENT SITUATION

WDBCCC kicked off its first ever Youth Summits as a part of gearing up for the Measure X Youth Centers Project, and as a way of providing youth services pending the development of the Youth Centers. These two, free, all-day events were held back-to-back on June 27 in Concord, and June 28 in Pittsburg. Young people, ages 13-26, were invited to hear motivational speaker and host of “Family Reboot” on Disney+, Arel Moodie. Arel walked the audience through how to “Unlock Your Greatness,” and many were inspired to turn these words into action in their own lives. iPads and Nintendo Switches were raffled off and gift cards were given out for contributing to the discussion. Over the course of the two days, over 170 youth and young adults participated the events. Each participant came away with a step-by-step Life Plan that identified goals, strengths, obstacles and resources for overcoming those obstacles. Attendees expressed that they felt empowered in ways they haven’t felt before. In the evaluations, some said it was “life-changing”.

Feedback from youth and others who attended:

“I have always been afraid to hear motivational speeches since I’m usually afraid to look at my flaws, but Arel really made it easy for me to accept those flaws and feel motivated to take action in my own life. I really related to his background story and I felt really happy seeing how much he has achieved from how little he was given. I hope I can do the same.” ~Anonymous

“It was very helpful, made me want to achieve the goals that I have, and make the new ones so that I can achieve those. This helped me realize that everyone has opportunities, and I am one of those people all I have to do is take the initiative and apply myself.” ~Anonymous

“This session was amazing! It was so inspiring and it was definitely engaging. It was full of spirit and action. Would go again.” ~Anonymous

“The Youth Summit hosted by the County’s Employment and Human Services Department, was a beautiful event that brought students of all ages together for a day of self-reflection and community building. It was great seeing our students become excited about their own potential!”
~Demnlus Johnson III, District 5 Representative



Arel Moodie

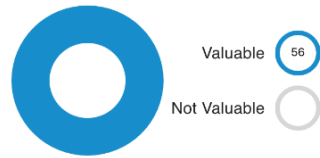
★ 99% of 3202 attendees to date found Arel's sessions valuable

Audience Feedback On Jun 27, 2023

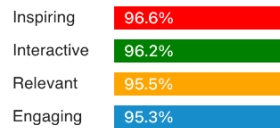
Workforce Development of Contra Costa County

Unlock Your Greatness- Concord, CA

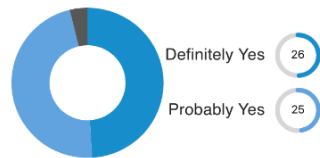
100% found this session valuable



Attendees found this session



96% want to hear Arel speak again



56 responses



talkadot



Arel Moodie

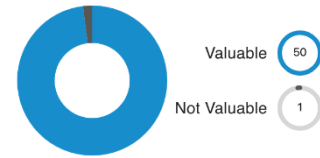
★ 99% of 3202 attendees to date found Arel's sessions valuable

Audience Feedback On Jun 28, 2023

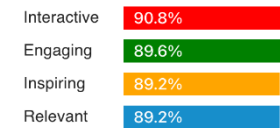
Workforce Development of Contra Costa County

Unlock Your Greatness: Pittsburg, CA

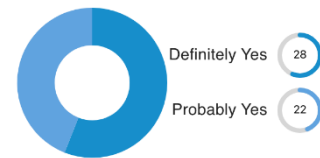
98% found this session valuable



Attendees found this session



100% want to hear Arel speak again



51 responses



talkadot

For any questions, please contact LaTosha Stockholm, Youth Centers and CCWORKS Program Manager at 925-671-4541 or email at lstockholm@ehsd.cccounty.us



Workforce Accelerator Fund 11 – Marine Trades Skills Training Program Fact Sheet

The California Workforce Development Board (CWDB) with the Labor and Workforce Development Agency (LWDA), in partnership with the Employment Development Department (EDD), established the Workforce Accelerator Fund (WAF) as a new initiative for driving innovative solutions that accelerate quality employment outcomes for low-income and disadvantaged populations. The goal of WAF 11 is to impact economic and racial equity in the maritime industry.

- A quality job, among other traits, provides a living wage, comprehensive employer-provided medical benefits, predictable scheduling, a safe and just work environment, worker voice and agency in the job, ongoing employer investment in paid on-the-job training, and career advancement.
- Equity targets workers from disadvantaged populations or low-income communities, emphasizing immigrants, people of color, and the housing insecure.

Traditional workforce and education strategies have had an inadequate impact.

The Bay Area is home to some of the largest ship repair and maintenance facilities on the West Coast. Employers at these facilities report a significant shortage of skilled workers in the marine trades. Many of the large employers have well developed internal career ladders, along with in-house training programs to help individuals move from entry level to higher tiers in the organizations. The program will engage 12-15 maritime employers in an Advisory Board, who will participate in designing and approving the training curriculum.

The program focuses on Diversity, Equity, and Inclusion through strategic outreach, working with partners rooted in local communities to recruit participants who would not ordinarily have exposure, access, and opportunities in the maritime industry, ensuring that under-served communities of color are prioritized for inclusion.

CSU Maritime Academy partnership will enable participants to pursue post-secondary education for careers in fields such as: oceanography, marine transportation (navigation and ship handling skills), and marine engineering technology (designing, operating and maintain the physical plant of a ship), hereby improving access to higher-paid in-demand employment opportunities.

Awarded Amount: \$500,000

Grant Term: March 1, 2023 – September 30, 2024

Participants: 30 trainees in two cohorts of 15 participants each (18+ years of age)

Participant Stipends: Will receive a bi-weekly stipend for attendance and participation. Each participant will be eligible to receive up to \$1,800 total in stipends during their three months of training, enabling them to support themselves prior to rapid entry into employment.

Partners: Alameda County Workforce Development Board, and over 30 partners from State Agencies, Employers/Industry champions, Labor, Education (Universities, Community Colleges, Adult Ed, Education K-12), Additional County Offices, Training Providers, Economic Development Agencies, Community-Based Organizations, Faith-Based and Other Non-Profits