



Youth Committee Agenda

March 09, 2021

12:00 p.m. – 1:30 p.m.

Join to Zoom Meeting - Meeting ID: 977 6001 3094; Passcode: 884311

<https://zoom.us/j/97760013094?pwd=N1F1d2JjdXN1SHA0b1NCbWdxU1RmUT09>

Join by Dial In: 699-900-9128 or 253-215-8782

- 12 noon WDB LOCAL PLAN – STAKEHOLDER INPUT**
Steve Shultz, Glen Price Group
- 12:30 PM CALL TO ORDER AND REMINDER OF POTENTIAL CONFLICT OF INTEREST**
- PUBLIC COMMENT**
- INTRODUCTIONS**
- CONSENT AGENDA**
C1 Approve January 12, 2021 Youth Committee Minutes
- 12:40 PM ACTION ITEMS**
A1 Youth Committee Membership Application
A2 Funding Recommendation - WIOA Youth Services per RFP 1174
- 12:45 PM DISCUSSION ITEMS & UPDATES**
D1 NYEC Youth Conference
D2 Role of the Youth Committee in the Workforce System
D3 WIOA Youth Funding – Special Projects
- 1:20 PM CHAIRS’ REPORT AND NEXT AGENDA ITEMS**
- 1:30 PM ADJOURN**

Next Youth Committee Meeting: May 11, 2021

Any appropriate public records related to an open session item on a regular meeting agenda and distributed by the Workforce Development Board and any of its committees to a majority of members of the Workforce Development and/or its committees, less than 72 hours prior to that meeting are available and for public inspection at 4071 Port Chicago Highway, Concord during normal business hours. The Workforce Development Board will provide reasonable accommodations for individuals with disabilities planning to attend Board meetings. Arrangements can be made by contacting the Board at 925-671-4560

Workforce Development Board (WDB) of Contra Costa County Youth Committee Charter

Charter Element	Charter Agreement Information
Business Objective	The primary objective of the WDB Youth Committee is to Increase the number of youth and young adults, 16-24, who are well prepared for postsecondary vocational training, further education, and/or a career, with an emphasis on serving the most vulnerable and underserved populations and those from low-income communities.
Case for Action	<p>It is the vision of the WDBCCC to support a network that creates and promotes dynamic education systems, high-performing businesses, and a prosperous local economy with an abundance of high quality jobs and skilled workers to fill them. Our mission is to promote a workforce development system that meets the needs of businesses, job seekers, and workers, to support a strong and vibrant economy in Contra Costa County. As we advance our work toward realizing our vision a number of key factors drive our work:</p> <ul style="list-style-type: none"> • Good jobs in today's economy and labor market require workers to have a growing level of knowledge and skill in order to compete for them; • The employment gap is widening between those with higher levels of education and credentials and those who lack them; • Jobs are growing at both the high-skill and low-skill end of the labor market, while growth of "middle skill" jobs has been lagging; however, the retirement of baby boomers from the labor force will create openings in nearly every industry and occupation; • The emerging workforce does not have the education and skill-sets needed to perform many of these jobs, as manifested by a continued lag in the educational attainment levels of young people (although beginning to show some signs of improvement, student preparedness for post-secondary education remains very low); and • The difference between supply and demand indicates that there is a "skills gap" between what most emerging workers have to offer and what businesses need, creating the urgency to develop and support new strategies that can better equip and train people for jobs in today's economy.
Requirements	<p>The WDB Youth Committee will:</p> <ul style="list-style-type: none"> • Work with partners to develop systems that effectively engage employers in career development and work-based learning opportunities for youth and young adults to learn about, explore, and prepare for careers; • Strengthen collaborations between the local workforce system and other programs and systems that seek to help youth with significant barriers to employment; • Develop and implement strategies to direct Workforce Innovation and Opportunity Act (WIOA) and other resources to serve youth and young adults most in need and support their success; • Collaborate with and support career-focused strategies at high schools and community colleges, particularly those aligned with WDB priority industry sectors; • Work with partners to increase opportunities for high school graduates, dropouts and disconnected youth to transition into postsecondary education, training and careers; and • Work with Community Colleges, Apprenticeship Programs, Trade Schools and others to offer more opportunities for disconnected youth to achieve success.
Boundaries / Guidelines	The Youth Committee advises and influences the direction and implementation of youth services strategies as outlined the WDB 2013-2017 Strategic Plan.
Team Membership	<p>The Youth Committee brings together leaders from business, economic development, education, labor, community-based organizations, youth/young adults and the public sector. The Youth Committee chair(s) is a member of the WDB Executive Committee and some members of the Youth Committee hold a seat on the Workforce Development Board. Other Youth Committee members are recruited and engaged to represent a particular perspective or constituency. The Youth Committee and the WDB work on behalf of the Contra Costa County Board of Supervisors and the businesses and residents of Contra Costa County.</p> <p>The WDB and the Youth Committee also draw upon the knowledge and expertise of other individuals and organizations that are not members of the WDB and occasionally form <i>Ad Hoc</i> committees to conduct specific activities.</p>
Timing	The work of the Youth Committee is aligned with the timeline for the WDB's Strategic Plan.
Resources	The WDB and the Youth Committee provide and/or support convening and networking functions that draw together a wide spectrum of stakeholders that contribute to the health of the local economy and prepare residents for effective participation in the workforce. These include local and regional businesses, economic development experts and organizations, public agencies, education, labor, and community-based organizations.
Review Process	<p>The Youth Committee monitors and reports its progress at regular committee meetings, the WDB Executive Committee and full WDB member meetings as appropriate.</p> <p>Progress against the WDB Strategic Plan is reviewed at regular intervals as determined by the WDB and any of its relevant governing authorities at the local, state, and/or federal level</p>

Workforce Development Board of Contra Costa County: Youth Committee Input on FY 2021-24 Local Plan 03/09/2021

What should the WDB be doing to expand and strengthen the workforce services provided to youth in the County? Are there gaps in youth services that WDB resources could help fill? (Including new partnerships and collaborations, adoption of innovative service models, accessing data on the characteristics and needs of the youth population in the county, etc.)

What do you consider to be the priority high-need youth populations, and how can the WDB more effectively serve these groups? (e.g. homeless and foster youth, justice-involved youth, English learner and Immigrant youth, youth with disabilities, etc.)

Based upon your recent experience, what are the most important new strategies that the WDB needs to develop to respond to the challenges faced by youth participants as a result of COVID-19?

In particular, what approaches should the WDB pursue to increase the digital literacy and fluency of youth participants, especially those with disabilities?

Youth Committee Meeting Minutes

January 12, 2021

12:00 p.m. – 1:30 p.m.

Via ZOOM MEETING

PRESENTATION ITEM:

P1 National Youth Employment Coalition – Rashaun Bennett, Senior Program Associate

NYEC is a membership organization based in Washington DC. To get involved, go to NYEC.org to check out their membership or get on their list serve. Because the COVID-19 stimulus packages being debated last spring did not have a lot of focus on youth opportunity, alongside other national players they started a list of recommendations. See “Opportunity Youth Community Recommendations for CV-4 Legislation” included in the Youth Committee meeting agenda packet (YC packet). Their tactics were to go through existing champions, but it was difficult with decisions being made on a higher leadership level, and also there was competition with other claims like unemployment stimulus and business’s needs. NYEC recommendations were parsed into 2 factions, 1) scaling up existing programs with a \$6.5 billion increase, and 2) proposing bolder ideas with summer youth employment and subsidized/transitional jobs programs for around \$40 billion. It did not pass and they are now working with partners such as Heartland Alliance and various national stakeholders. A recent change is the moratorium for the aging out of the foster care program has been extended, and those who have aged out have the option to re-enter. Youth population unemployment in December was at 12.5%, double the overall at 6.7%, which is in line with normal trends. With other partners, they are finishing up transition documents for the new administration on the workforce development and the reauthorization of WIOA.

Questions and Comments:

- Will the FACS financial aid application be easier?

It has gone down from 108 questions to 36. In addition, a bill has passed that the incarcerated will have access to Pell grants.

- Why is it difficult when negotiations were happening with the leadership as opposed to rank and file members? Would think getting it up to the leadership would be more successful?

The public and congress saw over 5000 pages of documents, with congress having only 48 hours to vote on it. For a couple of years negotiations have been happening at the top, when this is not how it is supposed to work. This trend started to where everything is down to the last minute, hampers the ability for rank and file members to influence the process, and it comes down to the wire before the government is going to shut down in 24 hours.

The Youth Committee met on Tuesday, November 10, 2020 via a ZOOM Meeting. Chair Mike McGill called the meeting to order at 12:29 pm. Chair Mike McGill reminded everyone of potential conflict of interest.

ATTENDANCE

Members Present: Mike McGill, Bill Mahoney, Gina Del Carlo, Jose Carrascal, Lynn Mackey, Mayling Alvarado, G. Vittoria Abbate, and Proxies Sean Laurant, Heather Fontanilla

Members Absent: Carol Asch, Drew Douglas, Robert Muller

WDB Board Members Present: Yolanda Vega, Laura Trevino

Others Present: Bob Redlo, Anna Ramos, Raushan Bennett, Shawn Einck, Rosalina Rosas, Alejandra Chamberlain, R. Boykin, Derick Lee, Al ?

WDB Staff Present: Noramah Burch, Patience Ofodu, Amrita Kaur, Verneda Clapp, Veronica Ramos, Patricia Conley

INTRODUCTIONS – 1st Time at a Youth Committee Meeting and Staffing Updates

- Bob Redlo - East Bay Health Workforce Partnership & State WDB member
- Laura Trevino - Staffing Recruiter for Coast Personnel
- Anna Ramos - Case Manager with Mt Diablo Unified School District WIOA Youth Employment Services Program (not 1st time but filling in for Stephanie Roberts)
- Patience Ofodu – WDB CCC Interim Executive Director as of January 2021

PUBLIC COMMENT

None

Noramah Burch announced the virtual Central Contra Costa WDB CCC Strategic Planning Session from 3pm – 5pm tomorrow, the last of 3 for public comment and input. Supervisor Karen Mitchoff will be joining.

CONSENT AGENDA

C1 Approve November 10, 2020 Youth Committee Minutes

Motion/Second - Vittoria Abbate/Bill Mahoney

Motion Approved

AYES: Mike McGill, Bill Mahoney, Jose Carrascal, Mayling Alvarado, G. Vittoria Abbate, Sean Laurant, Gina Del Carlo

NAYES: None

ABSENT: Carole Asch, Drew Douglas, Robert Muller

ABSTAIN: Lynn Mackey

DISCUSSION ITEMS & UPDATES

D1 WIOA Youth RFP Update

The Youth RFP published for \$1.2 million, posted on December 17th, \$900,000 for out of school youth and \$300,000 for in school youth. The first EHSD bidders' conference took place by webinar. Due to technical difficulties, some questions submitted were not seen at the time; EHSD resolved this by extending the question period to last Friday. All questions and responses will be posted on the WDB website by the end of this week. Not that many came in. Proposals are due February 2nd. People still needed to be on the RFP review panel; email Noramah if interested.

Questions and Comments:

- How many organizations were at the bidders' conference?

Not sure how many organizations but there were 12 individuals, some of them representing the same organizations. When the conference was in person, the sign in sheet was copied and given to everyone. The list of who attended virtually or emailed they were planning to submit, is shared with everyone.

D2 Quiz: Could You Manage as a Poor American?

The New York Times article is included in the YC packet. The quiz was launched with the anonymous polling feature in zoom and the results shared afterwards. 18 of 20 Youth Committee (YC) meeting attendees took the poll.

1. Do you have paper mail you plan to read that has been unopened for more than a week?

Yes - 26% of Americans

Yes – 56% YC Attendees

2. Have you forgotten to pay a utility bill on time?

Yes – 31% of Americans

Yes – 33% YC Attendees

3. Have you received a government document in the mail that you did not understand?

Yes – 25% of Americans

Yes – 44% YC Attendees

4. Have you missed a doctor's appointment because you forgot you scheduled it or something came up?

Yes – 31% of Americans

Yes - 33% YC Attendees

Comments and Questions:

- There are a lot of administrative hurdles and challenges that poor Americans have to go through to gain their benefits. Perhaps there are things that could be simplified, even rephrased, to help make it easier.

- Do youth providers have to use a different “language” when talking to clients and potential clients?

As a case manager many times, need to rephrase information to meet clients where they are at, to best support them. Many youth need that one on one support. It is challenging especially virtually and sometimes a home visit is required. Have to remember how to be clearer about what we know, to somebody who is totally unfamiliar.

- The article states the administrative burdens embedded in programs, as a critical policy lever that can raise or lower the number of poor Americans, and seems to suggest that this is intentional to reduce the number of people who are willing to jump those hurdles. Would like to see in the WIOA program at our local level, where we can simplify and streamline as much as possible in order not to exclude those in need.

- Remember not to think of people in terms of them and us to include in the language. To check our unconscious biases.

- What are the social effects and what will it mean professionally for students who have been on zoom for the past year, and is there any data on this?

Some students are thriving socially, especially those who experience negative social interactions, for example bullying.

With Mt Diablo Unified Career Pathways and Middle College programs, the students that were already struggling to connect and at a crisis point are disappearing. The students that were doing well before are doing well now. Those who lack the support or have issues at home are not doing well, and the technology issues continue to be a problem for lower income students; when talking about getting school back into session this is the population they are talking about. However, going out into the work force they are going to have experience in using online tools. At the high school level, they are being asked to manage their own learning in a way they have not had to before; they may struggle now but it will be something they can take with them. Both positives for going forward into college and/or a job.

In the Pittsburg/Antioch Community Advisory Panel, a teacher shared struggling with her 8-12 year old students and in an informal survey the majority were struggling too. It is too soon to see the effects of this past year.

Shawn with Life Skills Empowerment attended the international conference on education last week where this was a big topic. Participants from across the world said it is too early for statistics and data.

D3 Youth Committee Meeting Calendar

The Youth Committee is meeting every other month rotating with the Business Economic Committee meetings, which allows Board members fewer meetings and the opportunity to attend both. However if a member misses a committee meeting, then it is 4 months since their last one. Another consideration is

to change committee meetings from being in the same week as Board meetings, especially if they are back to back.

Announcements

- Rosalina with Love Never Fails announced that they will collaborating with Microsoft and offering gig connected, entrepreneurship online, comp A+ certification and intro to cybersecurity, for low income 18 years and older.
- The Health Ambassador Program is not specific to youth 18 years and older. WDB has partnered with the Health Services Department, and Heluna Health healthcare staffing agency, to do a project to hire health ambassadors for 6 month positions. They will get the word out about COVID-19, safety measures, vaccines, and get training in how to do community outreach, with focus on Contra Costa communities that have been disproportionately impacted by COVID. Project Manager and Project Coordinator staff positions will be posted on the Heluna Health website.
- Earn and Learn just hired a FT implementation manager to oversee 10 community colleges. They have Ask Me Anything guest speakers twice a month, free and available to anyone, to engage with people from their community about careers that they may be interested in.

Info regarding NYEC, Love Never Fails, the Health Ambassador Program, and Ask Me Anything will be emailed to the YC attendees.

ADJOURN

1:24 p.m.

Respectfully Submitted,
Patricia Conley
WDB Admin Aide-Project



Contra Costa County
Workforce Development Board
Youth Committee Membership Application

Committee Member Contact Information

Organization/Company

Title/Position

First Name

Last Name

Street Address

City

State

Zip Code

Phone Number

E-mail

Board Questions

What is your interest in serving as a youth committee member and your anticipated contribution to the committee?

Response

DATE: March 9, 2021
TO: Youth Committee
FROM: Workforce Development Board Staff
RE: **Funding Award Recommendation – WIOA Youth Services**

A. BACKGROUND

Competitive selection of WIOA service providers is required every four years. In accordance with regulations and at the recommendation of the Youth Committee, the Workforce Development Board approved the release of a Request for Proposals (RFP) for WIOA Youth Services. The RFP anticipated awarding up to \$1,200,000 of youth funds in one-year contracts starting July 1, 2021. In addition to the 14 Youth Elements required by WIOA, the RFP addressed additional priorities established by the Youth RFP Ad Hoc Committee including virtual service delivery, expanded work-experience, and strategies that address the digital divide and other equity issues.

B. CURRENT SITUATION

Three proposals were received by the WDB and were distributed for evaluation to a team of Reader/Raters.

Proposal Requests were as follows:

RFP 1174 WIOA Youth Services Bidders					
	Geographic Region proposed to be served	Funding Request	# of Out-of-School Youth	# of In-School Youth	Cost per Youth served
Contra Costa County Office of Education	East and West	\$ 900,000	130	30	\$ 5,625
Lao Family	West	\$ 317,649	38		\$ 8,359
Mt. Diablo Unified School District	Central	\$ 375,000	40	10	\$ 7,500

Contra Costa WDB recognizes three distinct regions of Contra Costa County each with their own set of characteristics, needs and assets: East/Far East, Central, and West. One bidder, Mt. Diablo Unified School District (MDUSD), proposed to serve Central Contra Costa. Contra Costa County Office (CCCOE) of Education proposed to serve two (2) regions of the County: East/Far East and West. Lao Family proposed to serve West.

Under WIOA, there are two categories of youth: Out-of-School Youth and In-School Youth. WIOA requires that a minimum of 75% of the Youth allocation be spent on Out-of-School youth. While many local boards have opted to use WIOA funds to serve out-of-school youth, the Contra Costa WDB and its Youth Committee recognize the value of drop-out prevention and elected to continue to make WIOA funding available for both of the youth populations.

CCCOE and MDUSD proposals indicated both Out-of-School and In-School Youth would be served. Lao Family proposed to serve Out-of-School youth.

Reader Rater Summary and Aggregate Scores:

Reader/Rater Recap - RFP 1174						
	Rater #1	Rater #2	Rater #3	Average Score (possible Total 100 points)	Region/s	Recommended for Funding
Contra Costa County Office of Education	88	86.5	88	87.5	East and West	YES
Lao Family	85	83	75	81	West	NO
Mt. Diablo Unified School District	89	89.5	88	88.8	Central	YES

C. RECOMMENDATION

Recommend to the Full Board and/or Executive Committee that action be taken to award contracts to **Contra Costa County Office of Education** and **Mt. Diablo Unified School District** and direct staff to begin contract negotiations.

D. FISCAL IMPACT

\$1,200,000 of WIOA Youth funding for the provision of WIOA Youth Services.

E. SCHEDULE

Approving Staff's Recommendation will ensure approvals move forward in accordance with the WDB Executive Committee and Board of Supervisor's meeting schedule.

1155 15th Street Northwest, Suite 350
Washington, District of Columbia 20005
(202) 780-5928
NYEC@nyec.org
NYEC.org

SAVE THE DATE: 2021 All Youth Connecting Forum

JUNE 21-24TH 2021

Together we are our greatest assets, we keep each other safe and we must shape what the post-pandemic future looks like.

The National Youth Employment Coalition (NYEC) invites you to join hundreds of young leaders, practitioners, policymakers and experts like yourself for a virtual four-day convening in June! This conference will feature a pre-conference, ample opportunities to connect with attendees, youth-led and designed workshops, happy/social networking hours, and dynamic and engaging sessions.

For a sense of what to expect please view the agenda of our [2020 Annual Forum](https://nyec.org/forum/_2020/) (https://nyec.org/forum/_2020/). This will be our third mid-year conference which started in Oakland, CA in 2019 (<https://nyec.org/forum/mid-year2019/>). NYEC members will receive a discount for the convening for their organizations. If you're not a member, join today and save instantly! (<https://nyec.org/join-us-2/#join>). Our registration, session proposals form, sponsorship opportunities and solicitations for talent showcasing during the convening will be released soon.

If you have any questions or are interested in being a part of the Forum's Planning committee, please contact rashaun.bennett@nyec.org. Being a part of the committee affords professional development, event management, and networking opportunities. The committee typically meets every two weeks before the convening and is flexible on time commitments.

See you (virtually) in June!

Let's us know you're in!

Feel free to email us to let us know you are interested in attending the Forum and we'll notify you when registration and session proposals sign-up open. We especially welcome youth leaders to present and be a part of the Forum!

Workforce Development Board of Contra Costa County

Board Committee Meeting Calendar Year 2021

REVISED
** SUBJECT TO CHANGE
IF NEEDED**

JANUARY				
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Legend:

Full Board
Executive
BED Committee
Youth Committee
Holidays

(1st Tuesday in Feb, May, Aug & Nov. from 3:00 pm to 5:00 pm)

(2nd Wednesday of alternate month of Full Board from 3:00 pm to 5:00 pm)

(1st Wednesday of the month from 3:00 pm to 5:00 pm)

(2nd Tuesday of the month from 12:00 pm to 1:30 pm)

(Legal holidays)