



Youth Committee Agenda

July 14, 2020

12:00 p.m. – 1:30 p.m.

ZOOM Meeting

Meeting ID: 911 4285 1248

Password: 453763

<https://zoom.us/j/91142851248?pwd=RFcxW1MRldNdXNPZDdmeUxHK0FwZz09>

Join by Dial In

669-900-9128 US

346-248-7799 US

- 12:00 PM PRESENTATION ITEM**
- P1 Love Never Fails – Vanessa Russel and/or Monica Wilson**
 - P2 Job Corps – Rosalina Rosas**
- 12:30 PM CALL TO ORDER AND REMINDER OF POTENTIAL CONFLICT OF INTEREST**
- PUBLIC COMMENT**
- INTRODUCTIONS**
- CONSENT AGENDA**
- C1 Approve June 9, 2020 Youth Committee Minutes**
- 12:45 DISCUSSION ITEMS & UPDATES**
- D1 Youth Contract Updates/Youth RFP Update/Potential RFI**
 - D2 Covid 19 Impacts on Youth Programs**
- 1:20 PM CHAIRS' REPORT AND NEXT AGENDA ITEMS**
- 1:30 PM ADJOURN**

Next Youth Committee Meeting: August 11, 2020

Any appropriate public records related to an open session item on a regular meeting agenda and distributed by the Workforce Development Board and any of its committees to a majority of members of the Workforce Development and/or its committees, less than 72 hours prior to that meeting are available and for public inspection at 4071 Port Chicago Highway, Concord during normal business hours. The Workforce Development Board will provide reasonable accommodations for individuals with disabilities planning to attend Board meetings. Arrangements can be made by contacting the Board at 925-671-4560

Workforce Development Board (WDB) of Contra Costa County Youth Committee Charter

| Charter Element | Charter Agreement Information |
|-------------------------|--|
| Business Objective | The primary objective of the WDB Youth Committee is to increase the number of youth and young adults, 16-24, who are well prepared for postsecondary vocational training, further education, and/or a career, with an emphasis on serving the most vulnerable and underserved populations and those from low-income communities. |
| Case for Action | <p>It is the vision of the WDBCCC to support a network that creates and promotes dynamic education systems, high-performing businesses, and a prosperous local economy with an abundance of high quality jobs and skilled workers to fill them. Our mission is to promote a workforce development system that meets the needs of businesses, job seekers, and workers, to support a strong and vibrant economy in Contra Costa County. As we advance our work toward realizing our vision a number of key factors drive our work:</p> <ul style="list-style-type: none"> • Good jobs in today's economy and labor market require workers to have a growing level of knowledge and skill in order to compete for them; • The employment gap is widening between those with higher levels of education and credentials and those who lack them; • Jobs are growing at both the high-skill and low-skill end of the labor market, while growth of "middle skill" jobs has been lagging; however, the retirement of baby boomers from the labor force will create openings in nearly every industry and occupation; • The emerging workforce does not have the education and skill-sets needed to perform many of these jobs, as manifested by a continued lag in the educational attainment levels of young people (although beginning to show some signs of improvement, student preparedness for post-secondary education remains very low); and • The difference between supply and demand indicates that there is a "skills gap" between what most emerging workers have to offer and what businesses need, creating the urgency to develop and support new strategies that can better equip and train people for jobs in today's economy. |
| Requirements | <p>The WDB Youth Committee will:</p> <ul style="list-style-type: none"> • Work with partners to develop systems that effectively engage employers in career development and work-based learning opportunities for youth and young adults to learn about, explore, and prepare for careers; • Strengthen collaborations between the local workforce system and other programs and systems that seek to help youth with significant barriers to employment; • Develop and implement strategies to direct Workforce Innovation and Opportunity Act (WIOA) and other resources to serve youth and young adults most in need and support their success; • Collaborate with and support career-focused strategies at high schools and community colleges, particularly those aligned with WDB priority industry sectors; • Work with partners to increase opportunities for high school graduates, dropouts and disconnected youth to transition into postsecondary education, training and careers; and • Work with Community Colleges, Apprenticeship Programs, Trade Schools and others to offer more opportunities for disconnected youth to achieve success. |
| Boundaries / Guidelines | The Youth Committee advises and influences the direction and implementation of youth services strategies as outlined the WDB 2013-2017 Strategic Plan. |
| Team Membership | <p>The Youth Committee brings together leaders from business, economic development, education, labor, community-based organizations, youth/young adults and the public sector. The Youth Committee chair(s) is a member of the WDB Executive Committee and some members of the Youth Committee hold a seat on the Workforce Development Board. Other Youth Committee members are recruited and engaged to represent a particular perspective or constituency. The Youth Committee and the WDB work on behalf of the Contra Costa County Board of Supervisors and the businesses and residents of Contra Costa County.</p> <p>The WDB and the Youth Committee also draw upon the knowledge and expertise of other individuals and organizations that are not members of the WDB and occasionally form <i>Ad Hoc</i> committees to conduct specific activities.</p> |
| Timing | The work of the Youth Committee is aligned with the timeline for the WDB's Strategic Plan. |
| Resources | The WDB and the Youth Committee provide and/or support convening and networking functions that draw together a wide spectrum of stakeholders that contribute to the health of the local economy and prepare residents for effective participation in the workforce. These include local and regional businesses, economic development experts and organizations, public agencies, education, labor, and community-based organizations. |
| Review Process | <p>The Youth Committee monitors and reports its progress at regular committee meetings, the WDB Executive Committee and full WDB member meetings as appropriate.</p> <p>Progress against the WDB Strategic Plan is reviewed at regular intervals as determined by the WDB and any of its relevant governing authorities at the local, state, and/or federal level</p> |

Youth Committee Meeting Minutes

June 9, 2020

12:00 p.m. – 1:30 p.m.

Via

ZOOM MEETING

PRESENTATION ITEM:

P1 Earn & Learn Summer Metrix Learning Pilot WDB Press Release

Presented by Gina Del Carlo, Carmen Perkins and Claire Fisher

Summer 2020 Metrix Virtual Career Training Fellowship

In response to employment uncertainty and many summer programs being cancelled for student/learners has launched the first virtual Career Training Fellowship in Contra Costa County, to date have over 200 local student/learners registered.

This program is being provided in collaboration between these groups:

- West Contra Costa Unified School District
 - Currently Registered 104 participants (67 WCCUSD students; 24 alumni; 13 parents)
- Metrix Learning
- Workforce Development Board of Contra Costa County
- College & Career Pathways(WCCUSD)

Metrix is a career training website where you can earn professional industry-recognized certificates to you on your resume, and help you apply to jobs.

Program includes: Metrix Training Leading to Industry Recognized Center

- QuickBooks Accounting, Microsoft Office, Programs in IT, Healthcare, & Business

Summer Program Includes Fee Online Weekly Workshops in:

- Resume Writing
- Interview Skills
- LinkedIn
- Virtual Guest Speakers
- 1-on-1 Virtual Mentorship

Antioch Unified School District – Fall Pilot Partner

Mt. Diablo Unified School District – Potential Pilot Partner

Contra Costa County Office of Education – Potential Pilot Partner

WDB Press Release

On April 20, 2020 a press release about WDB providing free access to online Career Courses using Metrix Learning. Students of all ages can explore career paths, complete online classes, and prepare for industry recognized for a first job, a new job, or to advance in their chosen field.

The Metrix E-learning system has a catalog of more than 5,500 courses that include topics such as business, information technology, manufacturing, customer service, retail, finance, and many others. The Metrix System is accessible around the clock to anyone with internet access. Individuals can create a personalized training plan comprised of the courses they would like to take, work at their own pace and can complete as many courses as they would like within a six-month period.

The Youth Committee met on Tuesday, June 9, 2020 via ZOOM Meeting. Chair Mike McGill called the meeting to order at 12:20 pm. Chair Mike McGill reminded everyone of potential conflict of interest.

ATTENDANCE

Members Present: Mike McGill, Jose Carrascal, Heather Fontanilla, Carol Asch, Gina Del Carlo, Drew Douglass, Bill Mahoney, Robert Muller, Lynn Mackey, and Denise Clark

Members Absent: Vittoria Abbate, Mayling Alvarado

Others Present: Leslie, Fuentes, Carmen Perkins, Esperanza Ellis, Claire Fisher, Rosalina Rosas, Marian Castro, Joseph Billingsley, Alejandra Chamberlain

WDB Staff Present: Donna Van Wert, Noramah Burch, Verneda Clapp, Patience Ofodu, Rochelle Soriano, Jennifer Joel, and Patricia Conley

PUBLIC COMMENT

None

CONSENT AGENDA

C1 Approve April 14, 2020 Youth Committee Minutes

Motion/Second Gina Del Carlo/ Bill Mahoney

Motion Approved

DISCUSSION ITEMS & UPDATES

D1 Labor Market Conditions – Youth/Young Adults

D2 Update – Youth RFP

Highlights from Ad Hoc Committee Members:

WIOA Youth Program Allocation Estimates & Expenditure Requirements and

Discussion: Priorities Established by Prior Ad Hoc Committee Modifications/Adjustments:

- Extend Youth Committee Provider contract through June 2021.
- RFP foresee being released in Fall/October, contracts begin July 2021.
- A lot has been diverted from the Governor's discretionary WIOA fund to dislocated workers (DW) and people laid off. The WIOA young people have been laid off; and with the \$600 additional UI per week, they are collecting more than were earning.
- The Workforce Board has received an additional \$750,000 for Adult & DW Program. Plus \$108,000 for supportive services and for people laid off. WIOA youth are also eligible.
- Youth Program will probably see allocation increase. Need to advocate for some of DW funds to Youth Program from Adult & DW funding since 80% of Youth Program (ages 16 – 24 with barriers to employment) are adult DW.
- Discussion about adding this to the RFP. Perhaps there is some to invite and promote between these 2 programs. Figure out a way for co-enrollment between programs.
- There was past discussion, since funding in flux, with including language for increases/decreases in funding, so committee can move forward. Noramah received feedback from contracts department can do an "up to" amount to release RFP; if anticipate more funding write it as an up to amount.
- In addition to releasing a large scope/longer time/funding of youth services, maybe release smaller scope/shorter time/funding for specific projects. Which could be organized by industry; types of youth, ie youth with disabilities or justice involved; service areas of support; ESL; dependents of essential workers.
- RFI's can go up to \$200,000. The extra funding will be about \$400,000 - \$500,000. Youth funding decreased over last 5 years; will see increases going forward.
- Structure awarding with incentives for partnerships, in order to support sustainability and building partnerships in Contra Costa. Loosely covered in #5 of RFP.

- Write it in such a way to sustain programs regardless of funding. Include by the time the contracts are in place, there will be formalized agreements.
- Look at how to include providing “virtual” and technological services support, to enhance professional development/training.
- Suggest trauma/mental health support, which is an allowable and expected component which is one of the 14 Youth Program Elements.
- A Chromebook loaner could be an incentive, if complete the program/certification then could keep it. Mt. Diablo Unified has given out about 30,000 Chromebooks to their 37,000 children. Built in expectation that they will not get them all back. Cost in bulk purchasing lowers price. For internet access may consider partnering with libraries, schools/their lab space, and mobile “Wi-Fi/hotspot” vans.
- #4 on RFP, to include career pathways for job advancement and career training. The Board questioned if certain jobs were good enough. The average WIOA youth is starting out at a basic skill level that is lower than 9th or 10th grade, so recognized that all starts are good starts.
- Seeing with Career Pathway work that wrap around supports are essential, and partnerships with organizations and employers so that students do see the potential to grow. The language could be more about career pathways in industries versus specific occupations.
- With the labor market the trends are no longer current. #4 of RFP - are the Board identified priority industry sectors still true. Perhaps ask respondents what the priority industry sectors are.

Comments/Feedback:

- Contract on target
- Report from the Ad Hoc is very thorough and informative

D3 Update WIOA Youth Funding – Budget Projections

PY 20-21 Youth Allocations saw modest increase of \$88,776 compared to the prior year.

WIOA Allocations - 85% Formula Funds

| | PY 19-20 | PY 20-21 | |
|--------------------------|--------------|--------------|---------------|
| Youth Round 1 | \$ 1,267,176 | \$ 1,359,201 | |
| Youth | \$ 3,249 | | |
| | \$ 1,270,425 | \$ 1,359,201 | 88,776 |
| % Expended as of 5-12-20 | 15% | | |

References:

PY 20-21 Amounts per EDD Information Notice WSIN19-17

Does not include Governor’s Discretionary 15% Funds or Rapid Response Funds or Special Grants

Allocations are driven by formula - Dept of Labor TEGL 16-19 Attachment B explains formulas used in determining State Allocations

While the WDB Youth Programs are meeting most expenditure thresholds, the 80% funds utilization threshold is not being met. The Table above shows the Youth Program was 15% expended as of mid-May. Because expenses tend to balloon at the end of each PY as year-end activities are paid, the youth program may be closer to 30%-35% expended once the fiscal year is closed out. This is still far below what is required. Staff anticipate there will be approximately \$500,000 in “additional” funds that have not been obligated. Because of Covid-19, a Waiver of the 80% Funds Utilization requirement has been issued for PY19-20, but the WDB will need to devise an aggressive spending plan to meet the requirement moving forward.

Comments/Feedback:

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D4 Youth Program Updates

Mount Diablo Unified School District

- Provide all on-line Pre-Apprenticeship
- Identify strategies that directly affected innovative service providers

CHAIRS’ REPORT

None

NEXT AGENDA ITEMS/ANNOUNCEMENT

- Possible Presentation of Job Corp.
- Chair Michael McGill and Noramah Burch will meet to discuss possible agenda for next Youth meeting on July 14, 2020.

THE MEETING ADJOURNED AT 1:27 PM

Respectfully Submitted,

Rochelle Martin-Soriano, Board Secretary