



[www.wdbccc.com](http://www.wdbccc.com)

Our Mission:

*The Workforce Development Board of Contra Costa County exists to promote a workforce development system that meets the needs of businesses, job seekers, and workers in order to ensure a strong, vibrant economy in Contra Costa County.*

## **Business & Economic Development**

### **Agenda**

**February 20, 2018**

**3:00 p.m. – 5:00 p.m.**

**4071 Port Chicago Hwy, Suite 250, Room A  
Concord, CA 94520**

- 3:00 PM**      **CALL TO ORDER AND REMINDER OF POTENTIAL CONFLICT OF INTEREST**
- PUBLIC COMMENT
- 3:05 PM**      **ANNOUNCEMENTS**
- 3:10 PM**      **CONSENT AGENDA**  
Approve minutes from October 3, 2018 meeting
- 3:15 PM**      **GENERAL BUSINESS/ACTION**  
Review Attendance Record
- 3:20 PM**      **PRESENTATION ITEMS**  
P1      East Bay Health Workforce Partnership (EBHWP)  
P2      Contra Costa Economic Partnership/East Bay Leadership Council
- 4:45 PM**      **CHAIR'S REPORT**  
**WDBCCC MEMBER REPORTS**  
**ADJOURN**

***Next BED Meeting:    Wednesday, April 3, 2019 from 3:00 p.m. to 5:00 p.m.***

*Any appropriate public records related to an open session item on a regular meeting agenda and distributed by the Workforce Development Board and any of its committees to a majority of members of the Workforce Development and/or its committees, less than 72 hours prior to that meeting are available and for public inspection at 4071 Port Chicago Highway, 2<sup>nd</sup> Floor, Concord, CA during normal business hours*

*The Workforce Development Board will provide reasonable accommodations for individuals with disabilities planning to attend Board meetings. Arrangements can be made by contacting the Workforce Development Board at 925.671-4560*

WORKFORCE DEVELOPMENT BOARD (WDB) OF CONTRA COSTA COUNTY  
BUSINESS & ECONOMIC DEVELOPMENT (BED) COMMITTEE CHARTER

Charter Element	Charter Agreement Information
<b>Business Objective</b>	The primary objective of the Business & Economic Development (BED) Committee is to meet the workforce needs of high-demand sectors of the local and regional economies.
<b>Case for Action</b>	<p>As we advance our work toward realizing our vision for creating shared opportunity and economic prosperity, a number of key factors drive our work:</p> <ul style="list-style-type: none"> <li>• Good jobs in today’s economy and labor market require workers to have a growing level of knowledge and skill in order to compete for them;</li> <li>• The employment gap is widening between those with higher levels of education and credentials and those who lack them;</li> <li>• Jobs are growing at both the high-skill and low-skill end of the labor market, while growth of “middle skill” jobs has been lagging; however, the retirement of baby boomers from the labor force will create openings in nearly every industry and occupation;</li> <li>• The incoming workforce does not have the education and skill-sets needed to perform many of these jobs, as manifested by a continued lag in the educational attainment levels of young people (although beginning to show some signs of improvement, student preparedness for post-secondary education remains very low); and</li> <li>• The difference between supply and demand indicates that there is a “skills gap” between what most workers have to offer and what businesses need, creating the urgency to develop and support new strategies that can better equip and train people for jobs in today’s economy.</li> </ul>
<b>Requirements</b>	<p>The BED Committee will:</p> <ul style="list-style-type: none"> <li>• Analyze and understand trends in order to respond to business needs</li> <li>• Bring industry and education together to address workforce needs in priority sectors</li> <li>• Collaborate with industry and education partners to develop solutions for workers to acquire essential skills in high-growth, high-demand sectors</li> <li>• Work with WDB partners to develop an array of innovative workforce services supports</li> <li>• Support development and evolution of regional workforce and economic development networks to address workforce education and training priorities</li> </ul>
<b>Boundaries / Guidelines</b>	The BED Committee advises and influences the direction and implementation of business services strategies as outlined the WDB 2017-2020 Strategic Plan, including playing an advisory role to the Contra Costa Small Business Development Center (SBDC).
<b>Team Membership</b>	<p>The BED Committee brings together leaders from business, economic development, education, labor, community-based organizations, and the public sector. The BED Committee co-chairs are members of the WDB Executive Committee and all members of the BED Committee hold a seat on the Workforce Development Board. The BED Committee and the WDB work on behalf of the Contra Costa County Board of Supervisors and the businesses and residents of Contra Costa County.</p> <p>The WDB and the BED committee often draw upon the knowledge and expertise of other individuals and organizations that are not members of the WDB and occasionally form <i>Ad Hoc</i> committees to do work.</p>
<b>Timing</b>	The work of the BED Committee is aligned with the timeline of the WDB’s 2017-2020 Strategic Plan.
<b>Resources</b>	The WDB and the BED Committee provide and/or support convening and networking functions that draw together a wide spectrum of stakeholders that contribute to the health of the local economy and prepare residents for effective participation in the workforce. These include local and regional businesses, economic development experts and organizations, public agencies, education, labor, and community-based organizations.
<b>Review Process</b>	The WDB and the BED Committee provide and/or support convening and networking functions that draw together a wide spectrum of stakeholders that contribute to the health of the local economy and prepare residents for effective participation in the workforce. These include local and regional businesses, economic development experts and organizations, public agencies, education, labor, and community-based organizations.

**BUSINESS & ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

Wednesday, October 3, 2018

The Business & Economic Development Committee met on Wednesday, October 3, 2018, at 300 Ellinwood Way, Bodega Bay Conference Room Pleasant Hill, California. Co-Chair Justin Steele called the meeting to order at 3:10 pm. Co-Chair Justin Steele reminded everyone of potential conflict of interest.

**ATTENDANCE**

MEMBERS PRESENT: – Kristin Connelly, Steve Older, Robert Rivera, Justin Steele, Richard Johnson, Leslay Choy, and Jim Caponigro

MEMBERS EXCUSED – Ashley Georgian, John Montagh, and Yolanda Vega

WDB STAFF PRESENT – Donna Van Wert, Patience Ofodu, George Carter, Gina Del Carlo, Charles Brown, and Rochelle Soriano

OTHER PRESENT – Terry Curley, Keith and Iris Archuleta (Emerald HPC International, LLC), Meaghan Doran (MCE), Jane Louie (CCCEAC)

**PUBLIC COMMENT**

None

**ANNOUNCEMENTS**

None

**CONSENT AGENDA**

**C1 Approve July 25, 2018, BED Meeting Minutes**

**Motion/Second: Leslay Choy/Richard Johnson**

**Motion Approved Approved**

**GENERAL BUSINESS/ACTION**

1. Review Attendance Record

**PRESENTATION ITEMS**

**P1 Human Capital and Community Development Strategy of the Northern Waterfront Initiative**

This presentation from Emerald HPC International, LLC, will highlight the Human Capital and Community Development Strategy of the Northern Waterfront Initiative.

Keith and Iris Archuleta, executives from Emerald HPC International, LLC, will provide a brief update on the progress of the Northern Waterfront Initiative, a multi-pronged economic, workforce, and community development strategy for revitalizing the region's economy.

*Building High Performing Waterfront Communities: An Effective Model for Human Capital and Community Development in the Contra Costa Northern Waterfront Region*

The Northern Waterfront Initiative  
Human Capital and Community Development Strategy

The Northern Waterfront Initiative is a multi-pronged economic, workforce, and community development strategy for revitalizing the region's economy. There are two inter-connected elements of the Northern Waterfront strategy:

One is focused on economic development policies through a Strategic Action Plan for the county and the cities along the waterfront region, working with Gary Craft of Craft Consulting. The other is focused on Human Capital/Community Development to enhance and improve economic opportunity for all residents in the waterfront region. Emerald HPC International was contracted by the County in fiscal year 2017-18 to develop a conceptual framework for a community/human capital development strategy for the initiative.

A completed Conceptual Framework was accepted by the BOS Ad Hoc Committee in May of this year. We are now working independently in cooperation with the county, the cities and the municipalities in the waterfront region, to facilitate implementation of the Human Capital/Community Development Strategy.

The Conceptual Framework, built through our HPC process that included engagement with over 80 community stakeholders, the County, and city staff of all the cities along the waterfront region, is now serving as a guide for partnership development; further engagement of the community; building collaboration with stakeholders, and defining the interlocking roles needed for implementation of the strategies.

The conceptual framework is intended to be a model for community and human capital development in the entire Contra Costa Northern Waterfront Region.

#### **Initial Focus on the East Contra Costa Region: Bay Point, Pittsburg, Antioch, Oakley, and Brentwood**

We are starting with a demonstration pilot in the eastern region of the waterfront, working in partnership with the County and the cities and communities there to implement the 3 key components of the strategy:

- Small Business Incubation and Support for Existing Business Expansion
- Strategic Regional Partnerships that include Barrier Removal Services
- Workforce Training Enhanced Partnerships with Education

The Human Capital/Community Development Strategy emphasizes expansion of existing businesses and opportunities for local entrepreneurs to hire more employees, create supply chain companies, and/or become subcontractors.

They are now working with over 150 stakeholders, residents and families, thought partners, and service organizations that are helping to inform implementation of this strategy through interconnected partnerships that can address the needs and leverage the opportunities that exist in this region.

#### **P2 MCE's Ancillary Benefits Catalyzed by Activities beyond Grid De-carbonization**

This presentation from Marin Clean Energy (MCE) will highlight their mission and purpose and identify opportunities for collaboration to support our strategic plan.

MCE is California's longest-serving Community Choice program, partnering with PG&E to generate more renewable energy for our electric grid. As a local, not-for-profit, public agency, MCE has been serving customers in the Bay Area since 2010. As of 2018, MCE is the default provider of generation services for much of Contra Costa County and its incorporated communities. MCE's mission is to address climate change by reducing energy-related greenhouse gas emissions through renewable energy supply and energy efficiency at stable and competitive rates for customers while providing local economic and workforce benefits.

#### **Mission**

Address climate change by reducing greenhouse gas emissions

- Renewable Energy
- Stable, Competitive Rates

- Local Economic & Workforce Benefits
- Energy Efficiency

### **33 Member Communities**

Marin County + 11 Cities

Benicia

Napa County + Cities

Contra Costa County + 13 Cities

### **Local Control**

28 Board Members, Elected Officials - No tax dollars

### **Community Benefits**

Not for profit; public agency + No shareholders = Local Reinvestment

### **Light Green Power Content Goal**

78% carbon-free by 2018 & 100% carbon-free by 2025

### **MCE California Jobs**

- 2,800+ jobs supported
- 1.3M + union work hours created

### **MCE Solar One**

- Bay Area's largest public-private solar partnership
- 3,000+ homes powered
- Partners: City of Richmond, sPower, Cenergy Power, Chevron, and RichmondBUILD
- Over 68,000 total labor hours
- 341 jobs supported
- 50% local hire requirement
- 60% union jobs

### **CHAIR'S REPORT**

None

### **OTHER WDBCCC MEMBER REPORTS**

- Save the Date: The Hidden Untapped Talent  
Wednesday, November 7, 2018  
Willow Pass Community Center  
8:30 am to 11:30 am

### **THE MEETING WAS ADJOURNED AT 4:59 PM**

Respectfully Submitted,  
Rochelle Martin-Soriano, Board Secretary

/rms



## BUSINESS & ECONOMIC DEVELOPMENT COMMITTEE ATTENDANCE RECORD

CALENDAR MONTH															
BOARD MEMBERS NAME	APPOINTMENT DATE	TERM END DATE	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19
Ashley Georgian (Co-Chair)	3/29/2016	6/30/2020	P			EX			P			EX		P	
Justin Steele (Co-Chair)	3/29/2016	6/30/2020	P			P			EX			P		EX	
Yolanda Vega	3/29/2016	6/30/2020	P			P			P			EX		EX	
Kristin Connelly	3/29/2016	6/30/2020	P			EX			P			P		EX	
Robert Rivera	3/29/2016	6/30/2020	P			P			P			P		P	
Steve Older	3/29/2016	6/30/2020	P			A			A			P		P	
Richard Johnson	3/29/2016	6/30/2020				P			P			P		P	
John Montag	6/6/2017	6/30/2020	P			EX			P			EX		P	
Melissa Johnson- Scranton	3/13/2018	6/30/2020										EX		EX	
Terry Curley	10/9/2018	6/30/2020										P		P	
Josh Aldrich	10/9/2018	6/30/2020												EX	
		6/30/2020													
<b>BED COMMITTEE MEMBERS (Excl)</b>															
Jim Caponigro			EX			P			EX			P			
Lesley Choy			P			EX			P			P		EX	
<b>PENDING APPROVAL</b>															
		6/30/2020										P			
		6/30/2020										AB			
		6/30/2020													
		6/30/2020													
		6/30/2020													
<b>PENDING APPLICATION</b>															
		6/30/2020													
		6/30/2020													
		6/30/2020													

- LEGENDS**
- P = PRESENT
  - A = ABSENT
  - EX = EXCUSSED ABSENCE
  - C= CANCELLED MEETING
  - 
 RESIGNED

---

**DATE:** February 20, 2019  
**TO:** Business & Economic Development Committee  
**FROM:** Workforce Development Board Staff  
**RE:** East Bay Health Workforce Partnership (EBHWP)

---

The Business & Economic Development Committee members will hear a presentation about the work of the East Bay Health Workforce Partnership. Bob Redlo, Lead for the Health Sector in the East Bay and Director of the East Bay Health Workforce Partnership, will present the work that is being championed by the EBHWP.

The EBHWP is an employer led effort that consists of the major Health Providers and Community Clinics along with a number of Leaders of CBO's and Educational Institutions in the East Bay. Bob will discuss some of the work of the Health Sector and the EBHWP along with the latest trends in the Healthcare Workforce in our area. Bob will also discuss a number of trainings, apprenticeship programs and other funded programs that are occurring in the East Bay.

**Bob Redlo, Bio**

For the past two years, Bob has been the Director of the Health Sector in the East Bay and works with the regional workforce boards as part of their regional sector partnership model. Bob also directs the East Bay Health Workforce Partnership. The EBHWP consists of the major health providers and community clinics, educational leaders and leaders from community-based organizations in the East Bay. The main goal of the Partnership is to work toward increasing local diverse hiring opportunities with regional health providers. Bob works directly with students in local high schools and colleges as well as out of school youth in the East Bay.

Bob's work with the EBHWP has included expanding career opportunities in primary care, allied health, and behavioral health. Over the past two years, the EBHWP has expanded its work through several work-based learning programs, internship programs and dual enrollment programs. In 2018, the health sector will be working directly with the IT sector to increase opportunities in health information technology, a joint medical assistant program and programs to recruit, train and retain primary care providers. Our programs moving forward will also involve addressing barriers to employment, the re-entry population as well as veterans' groups.

In addition, Bob is currently President of Redlo Health Solutions, Inc. and specializes as a consultant in health care, labor relations and workforce development with over 35 years of experience in health care employment and administration. Bob is a member of the California Workforce Development Board (CWDB) and was appointed by the Governor of California as an Executive Member of the CWDB in 2012.

---

**DATE:** February 20, 2019  
**TO:** Business and Economic Development Committee Members  
**FROM:** Workforce Development Board Staff  
**RE:** **Contra Costa Economic Partnership/East Bay Leadership Council**

---

The Business & Economic Development Committee members will hear a presentation about the work of the East Bay Leadership Council and how we can align and better support their programs. Kristin Connelly, CEO and Executive Director, will present the draft results of the Contra Costa Economic Partnership's most recent Commute Study performed by Beacon Economics for Contra Costa and the Tri-Valley.

**The Contra Costa Economic Partnership** engages business and civic leaders to make the region a better place to live and work.

**The East Bay Leadership Council (EBLC)** is a public policy advocacy organization with a mission to increase economic vitality and quality of life in East Bay. The EBLC is driven by hundreds of employers who value their bold advocacy agenda, access to elected officials, networking opportunities, and regional marketing.