

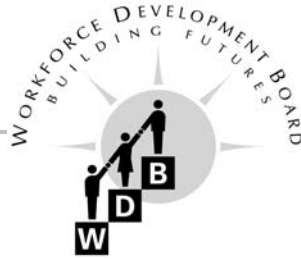
2010 STRATEGIC PLANNING PREPARATION



Wednesday, February 17, 2010

1:30 p.m. – 3:30 p.m.

300 Ellinwood Way, 3rd Floor
Delta Room
Pleasant Hill, CA 94523



DATE: February 17, 2010

TO: Workforce Development Board

FROM: Stephen Baiter, Executive Director

RE: **WDB Strategic Planning Process & March 2010 Board Retreat**

This report provides an update around the WDB's upcoming strategic planning efforts to revamp its strategic plan for the 2010 – 2012 timeframe.

A. CURRENT SITUATION

In November 2009, the Workforce Development Board of Contra Costa County released Request for Interest (RFI) #397 for Strategic Planning Process Services. There were several high quality responses to this solicitation, and the Contra Costa-based Glen Price Group (www.glenpricegroup.com) in El Cerrito was ultimately selected as the entity to provide these services for the WDB. With the WDB's prior Strategic Plan elapsing at the end of 2009, coupled with other programmatic and funding developments (including unspent ARRA funds), it is important to get our 2010-2012 planning efforts underway quickly.

Today, Glen Price, President of GPG, will be meeting with members of the WDB to engage in a dialogue with members about desired outcomes for the upcoming board retreat and roles and responsibilities for the planning team.

B. SCHEDULE

Based upon discussions between the WDB Executive Director and the Glen Price Group, we have come up with the proposed schedule of meetings and steps for the development of the WDB's new strategic plan:

DATE	ACTIVITY
Wednesday, February 17	Glen Price Group to meet with WDB Executive Committee (who will serve as the "engine group" to help set the framework for our planning efforts.)
Monday, March 22	FULL BOARD RETREAT with Glen Price Group
Tuesday, April 13	"Work day" for WDB staff and Glen Price Group to flesh out strategic plan elements
Wednesday, April 21	Presentation of draft strategic plan to WDB Executive Committee for review & input
Monday, May 24	Presentation of final strategic plan document to the full board

C. FISCAL IMPACT

A well-developed Strategic Plan will enable the WDB to align fiscal and budget metrics with programmatic investments, helping to further enhance the impact of our work.